

**VILLAGE OF SALADO
HOTEL/MOTEL
PROPOSED 2013 - 2014 BUDGET**

FINAL

7/31/2013

	<u>2012-2013 YTD Actuals</u>	<u>2013-2014 Proposed Budget</u>
INCOME		
4100 Occupancy Tax	\$190,905	\$215,000.00
4500 Interest Inc.	\$517	\$500.00
4710 Trolley Income	\$100	\$500.00
4700 Other Income	\$323	\$2,000.00
4820 Rent from Chamber	\$5,737	\$8,400.00
4830 Utility from Chamber	\$1,460	\$1,400.00
4891 Chocolate & Wine Weekend	\$0	\$2,000.00
4895 Salado on the Rocks	\$4,351	\$4,000.00
4896 Salado Swirl	\$5,090	\$4,000.00
4899 Banner Project	\$1,702	\$0.00
4890 Special Events	\$425	\$0.00
Gallery Tour	\$0	\$2,000.00
TOTAL INCOME	\$210,610	\$239,800.00
EXPENDITURES		
5000 - Overhead		
5110 Salary (Director)	\$40,204	\$51,269.00
5112 Salary (Assistant)	\$12,827	<u>\$16,874.00</u>
5113 Contract Labor	\$5,220	\$7,000.00
5120 Benefits	\$3,701	\$4,095.00
5130 Payroll Taxes	\$1,353	\$825.00
5140 Dues & Subscriptions	\$1,503	\$1,855.00
5150 Insurance	\$925	\$925.00
5160 Training & Travel	\$3,052	\$5,750.00
5170 Office Supplies	\$2,302	\$3,000.00
5175 Office Equipment & Maintenance	\$1,622	\$3,000.00
5180 Postage	\$8,470	\$8,000.00
5185 Janitorial Services	\$2,225	\$3,000.00
5190 Telephone	\$2,372	\$3,000.00
5195 Utilities	\$3,559	\$3,500.00
5200 Professional Fees		
5210 Legal Fees	\$0	\$1,000.00
5215 Audit Fees	\$2,700	\$2,700.00
5300 Rent	\$22,000	\$26,400.00
5310 Village Admin. Fee	\$2,250	\$3,000.00
	<u>\$116,285</u>	<u>\$145,193.00</u>
6100 - Sales & Marketing		
6110 Advertising / Marketing	\$32,789	\$55,000.00
6141 Trade Shows	\$756	\$4,707.00
6142 Banner Project	\$208	\$0.00
6160 Design/Printing of Mktg Matrl	\$3,544	\$5,000.00
	<u>\$37,297</u>	<u>\$64,707.00</u>
6200 Visitor Services/Visitor Center	\$11,199	\$14,000.00
6210 Trolley Maintenance	\$46	\$300.00
6450 Special Projects	\$691	\$7,000.00
6500 Contingency	\$753	\$1,000.00
6520 Way Finding Signage	\$241	\$0.00
6540 Website	\$443	\$1,000.00
6550 Chocolate & Wine Weekend	\$816	\$1,600.00
6553 Salado on the Rocks	\$2,257	\$2,000.00
6556 Salado Swirl	\$2,291	\$2,000.00
Gallery Tour	\$0	\$1,000.00
TOTAL EXPENSES:	\$172,319.00	\$239,800.00

