

**VILLAGE OF SALADO
HOTEL/MOTEL
PROPOSED 2014 - 2015 BUDGET**

FINAL

7/28/2014

	<u>2013-2014 YTD Actuals</u>	<u>2014-2015 Proposed Budget</u>
INCOME		
4100 Occupancy Tax	\$143,762	\$215,000.00
4500 Interest Inc.	\$293	\$500.00
4710 Trolley Income	\$0	\$100.00
4700 Other Income	\$2,474	\$2,000.00
4820 Rent from Chamber	\$4,800	\$8,400.00
4830 Utility from Chamber	\$900	\$1,400.00
4891 Chocolate & Wine Weekend	\$0	\$2,000.00
4895 Salado on the Rocks	\$6,952	\$6,000.00
4896 Salado Swirl	\$0	\$4,000.00
Blues, Brews & Base	\$0	\$1,000.00
Brochures	\$0	\$10,000.00
Tex Pool	\$0.00	\$52,227.00
TOTAL INCOME	\$159,181	\$302,627.00
EXPENDITURES		
5000 - Overhead		
5110 Salary (Director)	\$31,431	\$52,807.00
5112 Salary, (Assistant)	\$6,556	<u>\$35,114.00</u>
5113 Contract Labor	\$4,470	\$7,000.00
5120 Benefits	\$2,002	\$10,883.00
5130 Payroll Taxes	\$1,373	\$1,758.00
5140 Dues & Subscriptions	\$1,635	\$2,040.00
5150 Insurance	\$925	\$925.00
5160 Training & Travel	\$1,895	\$9,000.00
5170 Office Supplies	\$1,211	\$2,000.00
5175 Office Equipment & Maintenance	\$3,193	\$3,000.00
5180 Postage	\$8,003	\$8,000.00
5185 Janitorial Services	\$1,550	\$2,000.00
5190 Telephone	\$2,168	\$3,000.00
5195 Utilities	\$2,843	\$3,500.00
5200 Professional Fees		
5210 Legal Fees	\$0	\$1,000.00
5215 Audit Fees	\$0	\$2,700.00
5300 Rent	\$17,600	\$26,400.00
5310 Village Admin. Fee	\$2,000	\$3,000.00
	\$88,855	\$174,127.00
6100 - Sales & Marketing		
6110 Advertising / Marketing	\$37,858	\$65,000.00
6141 Trade Shows	\$1,470	\$4,000.00
6160 Design/Printing of Mktg Matrl	\$1,626	\$15,000.00
	\$40,954	\$84,000.00
6200 Visitor Services/Visitor Center	\$7,226	\$12,000.00
6210 Trolley Maintenance	\$126	\$300.00
6450 Special Projects	\$2,500	\$7,000.00
6500 Contingency	\$763	\$1,000.00
6520 Way Finding Signage	\$146	\$16,200.00
6540 Website	\$0	\$500.00
6550 Chocolate & Wine Weekend	\$0	\$2,000.00
6553 Salado on the Rocks	\$2,612	\$2,500.00
6556 Salado Swirl	\$910	\$2,000.00
Blues, Brews & Base	\$0.00	\$1,000.00
TOTAL EXPENSES	\$144,300.00	\$302,627.00

