

# VILLAGE OF SALADO HOTEL/MOTEL PROPOSED 2011 - 2012 BUDGET

(as of July 31)

2010-2011

YTD Actuals

## INCOME

4100	Occupancy Tax	\$187,069
4500	Interest Inc.	\$632
4700	Other Income	\$1,784
4820	Rent from Chamber	\$2,000
4830	Utility from Chamber	\$523
4890	Heritage Days Week-End	\$1,588
4891	Chocolate & Wine Week-End	\$15
	Taste Salado Culinary Week-End	\$0
	Music Trail Week-End	\$0
	Arts Trail Week-End	\$0
<b>TOTAL INCOME</b>		<b>\$193,611</b>

## EXPENDITURES

5000 - Overhead		
5110	Salary (Director)	\$38,122
5112	Salary (Assistant)	\$15,767
5113	Contract Labor	\$5,845
5115	Overtime	\$0
5120	Benefits	\$3,824
5130	Payroll Taxes	\$870
5140	Dues & Subscriptions	\$1,170
5150	Insurance	\$925
5160	Training & Travel	\$2,839
5170	Office Supplies	\$1,419
5175	Office Equipment & Maintenance	\$2,044
5180	Postage	\$9,083
5185	Janitorial Services	\$2,253
5190	Telephone	\$2,409
5195	Utilities	\$3,163
5200	Professional Fees	
5210	Legal Fees	\$626

5215	Audit Fees	\$2,700
5300	Rent	\$20,000
5310	Village Admin. Fee	\$3,000
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		<b>\$116,059</b>
6100	Sales & Marketing	
6110	Advertising / Marketing	\$44,693
6140	Public Relations	\$0
6141	Trade Shows	\$5,370
6160	Design/Printing of Mktg Matrl	\$7,356
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		<b>\$57,419</b>
6200	Visitor Services/Visitor Center	\$21,352
6450	Special Projects	\$1,647
6500	Contingency	\$739
6520	Way Finding Signage	\$6,675
6540	Website	\$684
6550	Chocolate Festival	\$1,751
6551	Heritage Days	\$7,051
	Taste of Salado Culinary Week-End	\$0
	Music Trail Week-End	\$0
	Arts Trail Week-End	\$0
<b>TOTAL EXPENSES:</b>		<b>\$213,377.00</b>
	<b>Estimated Balance 9-30-2012</b>	<b>-\$19,766.00</b>

# 3ET

9/15/2011

## 2011-2012 Proposed Budget

\$226,000.00

\$500.00

\$2,000.00

\$4,800.00

\$1,500.00

\$0.00

\$5,000.00

\$5,000.00

\$5,000.00

\$5,000.00

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\$254,800.00

\$48,326.00

\$16,068.00

\$7,000.00

\$0.00

\$4,580.00

\$1,200.00

\$1,500.00

\$925.00

\$6,000.00

\$1,800.00

\$3,000.00

\$8,000.00

\$2,500.00

\$2,500.00

\$3,000.00

\$1,500.00

\$2,700.00  
\$24,000.00  
\$3,000.00  

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**\$137,599.00**

\$55,000.00  
\$0.00  
\$6,000.00  
\$5,000.00  

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**\$66,000.00**

\$14,000.00  
\$1,000.00  
\$1,000.00  
\$3,000.00  
\$1,000.00  
\$5,000.00  
\$0.00  
\$5,000.00  
\$5,000.00  
\$5,000.00

**\$243,599.00**

\$11,201.00