

VILLAGE OF SALADO

HOTEL/MOTEL

2012 - 2013 BUDGET

9/20/2012

	<u>2011-2012</u> <u>YTD Actuals</u>	<u>2012-2013</u> <u>Proposed Budget</u>
INCOME		
4100 Occupancy Tax	\$165,142	\$215,000.00
4500 Interest Inc.	\$454	\$500.00
4700 Other Income	\$1,882	\$2,000.00
4820 Rent from Chamber	\$4,200	\$6,900.00
4830 Utility from Chamber	\$435	\$800.00
4891 Chocolate & Wine Weekend	\$66	\$2,000.00
4893 Music Trail Weekend	\$131	\$0.00
Salado on the Rocks	\$0	\$2,000.00
Salado Swirl	\$0	\$3,000.00
Banner Project	\$0	\$10,050.00
TOTAL INCOME	\$172,310	\$242,250.00
EXPENDITURES		
5000 - Overhead		
5110 Salary (Director)	\$35,315	\$49,776.00
5112 Salary (Assistant)	\$12,453	\$16,550.00
5113 Contract Labor	\$4,860	\$7,000.00
5120 Benefits	\$2,958	\$4,000.00
5130 Payroll Taxes	\$1,201	\$1,340.00
5140 Dues & Subscriptions	\$918	\$1,855.00
5150 Insurance	\$925	\$925.00
5160 Training & Travel	\$2,227	\$5,750.00
5170 Office Supplies	\$1,402	\$3,000.00
5175 Office Equipment & Maintenance	\$935	\$3,000.00
5180 Postage	\$6,645	\$8,000.00
5185 Janitorial Services	\$200	\$2,600.00
5190 Telephone	\$2,332	\$3,000.00
5195 Utilities	\$2,968	\$3,500.00
5200 Professional Fees		
5210 Legal Fees	\$675	\$1,500.00
5215 Audit Fees	\$0	\$2,700.00
5300 Rent	\$18,000	\$26,400.00
5310 Village Admin. Fee	\$2,250	\$3,000.00
	\$96,264	\$143,896.00
6100 - Sales & Marketing		
6110 Advertising / Marketing	\$35,441	\$55,000.00
6141 Trade Shows	\$2,777	\$6,700.00
Banner Project		\$7,538.00
6160 Design/Printing of Mktg Matrl	\$3,417	\$5,000.00
	\$41,635	\$74,238.00
6200 Visitor Services/Visitor Center	\$7,512	\$14,000.00
6450 Special Projects	\$270	\$1,000.00
6500 Contingency	\$587	\$1,000.00
6520 Way Finding Signage	\$874	\$1,116.00
6540 Website	\$433	\$1,000.00
6550 Chocolate Festival	\$756	\$2,000.00
6553 Music Trail Weekend	\$1,854	\$0.00
Salado Swirl	\$0	\$2,000.00
Salado on the Rocks	\$0	\$2,000.00
TOTAL EXPENSES:	\$150,185.00	\$242,250.00