

Salado, TX

LAND 319: ROYAL STREET AND
SALADO CREEK REDEVELOPMENT



Site Inventory

Community Assets Include:

- Community Library
- Sculpture Garden
- Festival and Event Space
- Wineries
- Galleries
- Historic Features
- Bed and Breakfasts
- Outdoor Recreation
- Etcetera

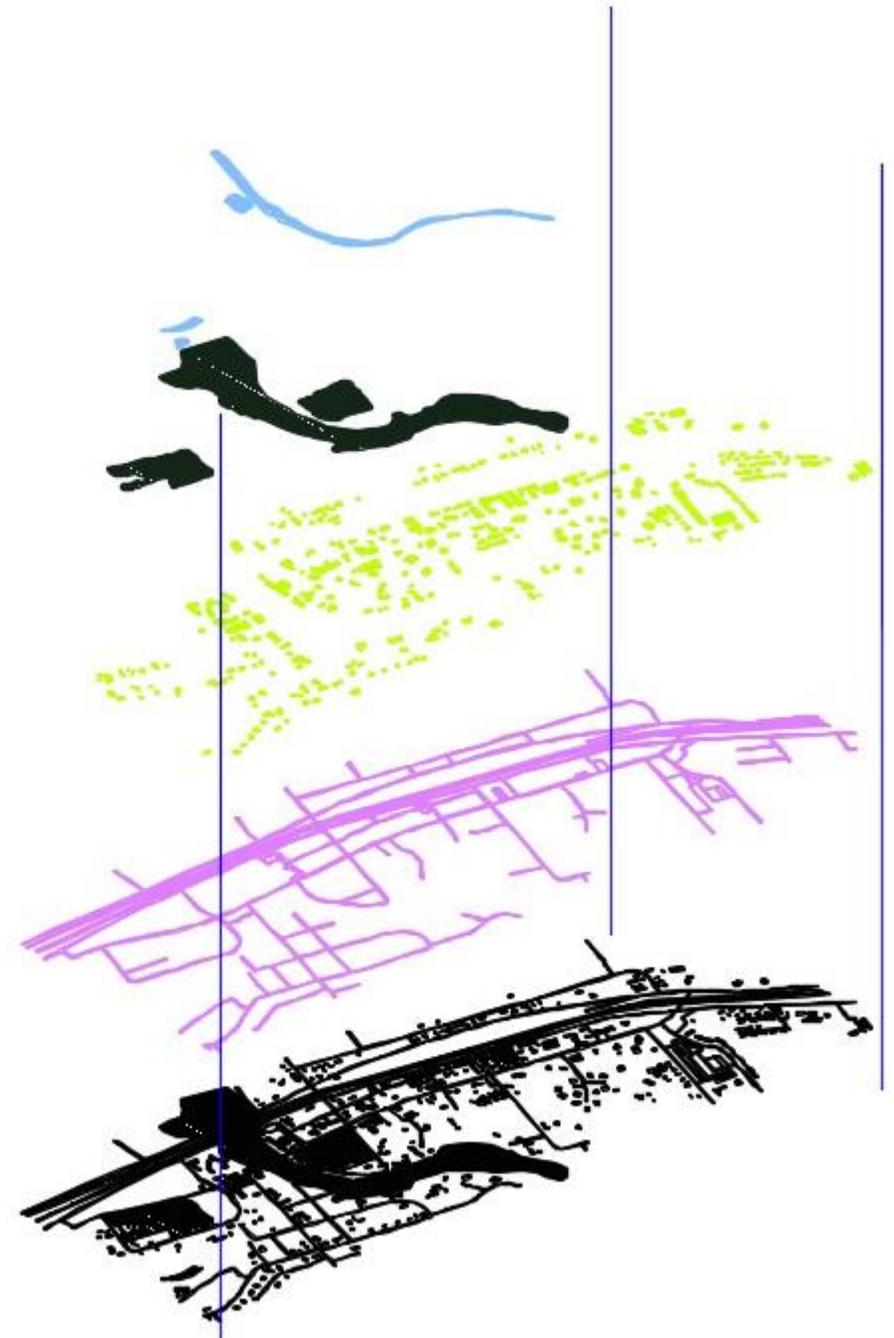
Creek

Green Space

Built Structures

Roads

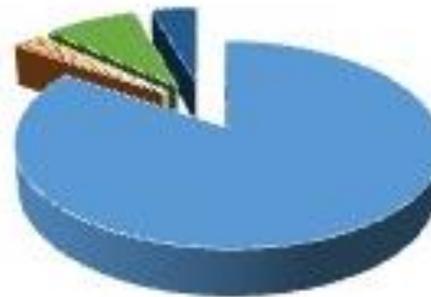
Complete



User Analysis

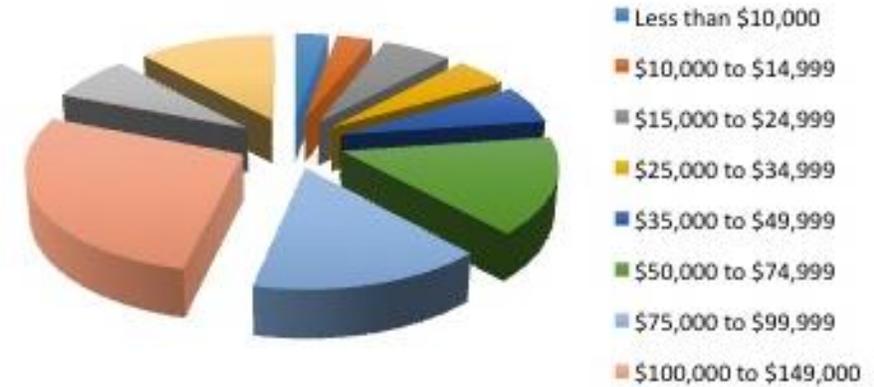
The Village of Salado's population is comprised of predominately white men and women within the age range 50-75. Household income ranges from \$30,000 to \$100,000.

Population(#)



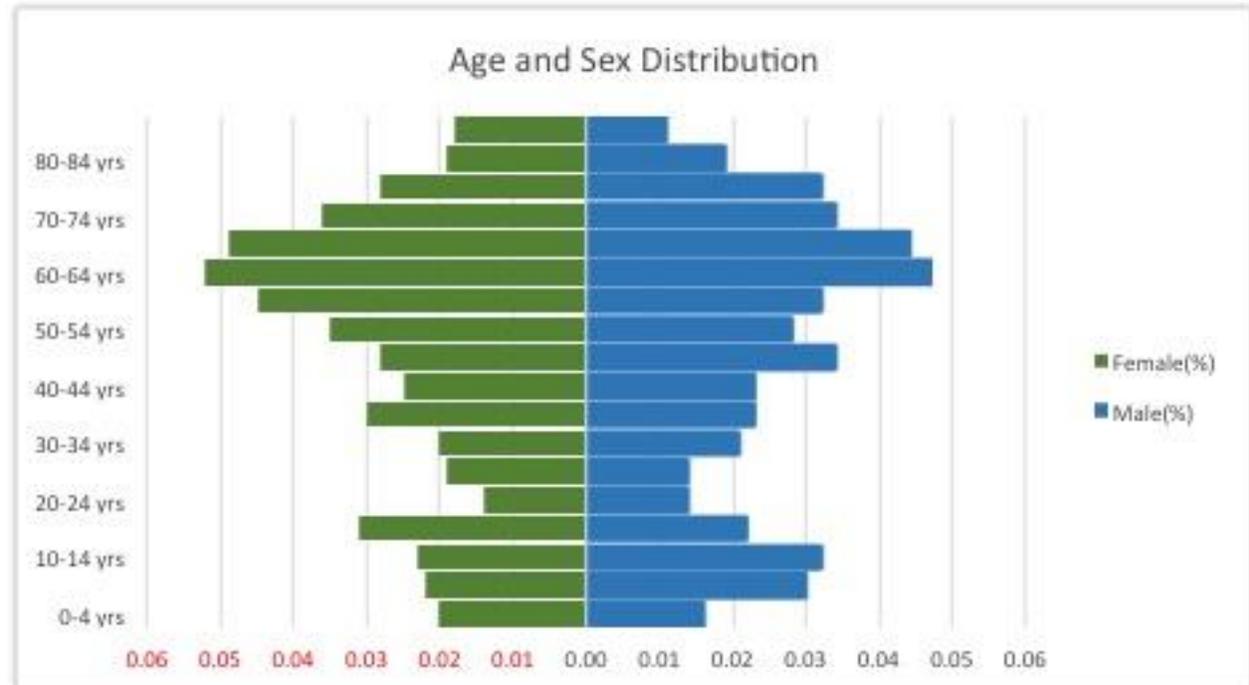
- White
- African American
- American Indian/Alaskan Native
- Asian
- Hawaiian/Pacific Islander
- Hispanic
- Other

Household(%)



- Less than \$10,000
- \$10,000 to \$14,999
- \$15,000 to \$24,999
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,000

Age and Sex Distribution



Project Goals

- Make Salado Pedestrian Friendly
- Provide Community Spaces
- Improve Way-finding and Night Lighting
- Banners for Advertisements
- Connectivity

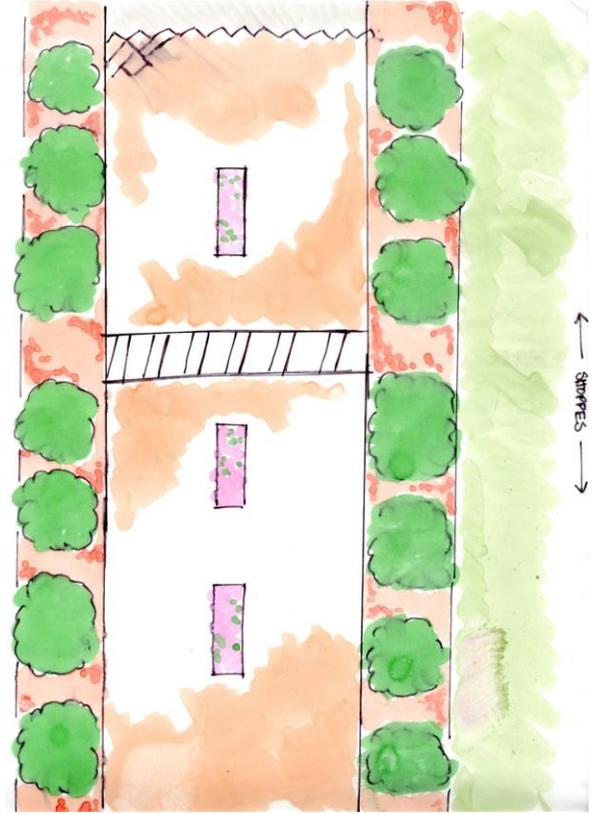
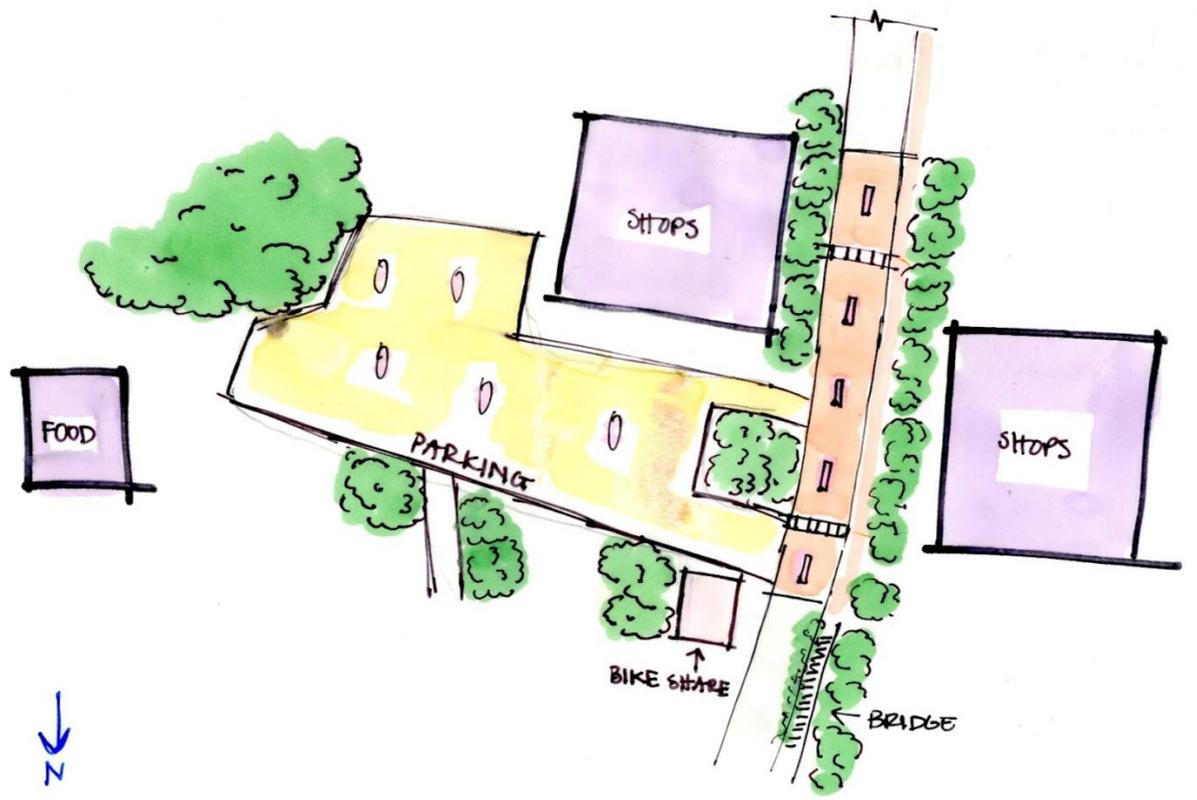
Design Concepts

FROM PAPER TO REALITY

Design Concepts



Design Concepts

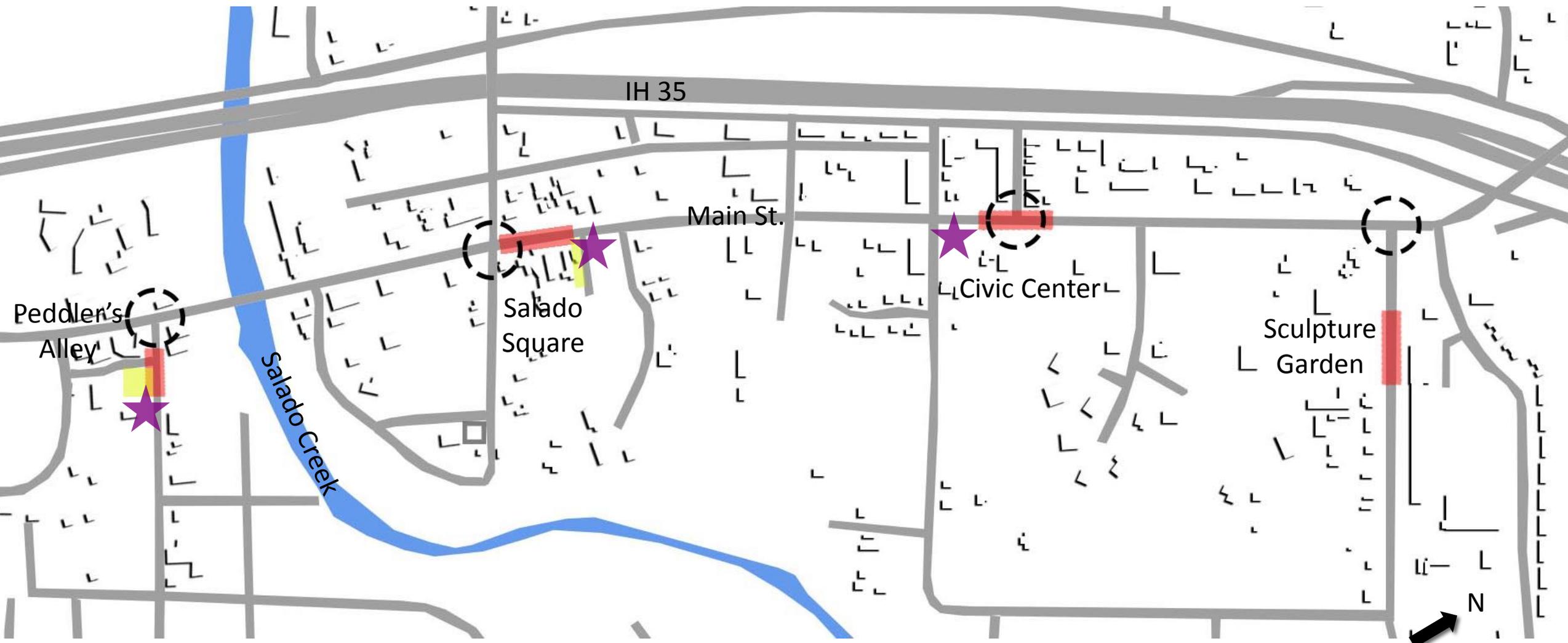


Master Plan



Street Treatment

REDEVELOPMENT OF MAIN STREET AND SIDE STREETS



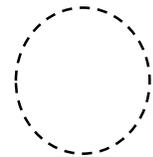
Suggested Safety Nodes



Proposed Parking Lots



Proposed Bike Share



Major Intersections



Suggested Safety Zone

As an example, the Main Street area at Salado Square is not currently conducive to pedestrian traffic. At each crucial node throughout the stretch of Main Street, a more pedestrian friendly design would be implemented. These are referred to as “safety zones” and can be implemented in multiple high-traffic locations throughout the Village of Salado.



Major Intersections

Major intersections throughout the extent of Main Street can be redesigned to improve the safety of vehicular, bicycle, and pedestrian traffic as well as improve way finding capabilities.

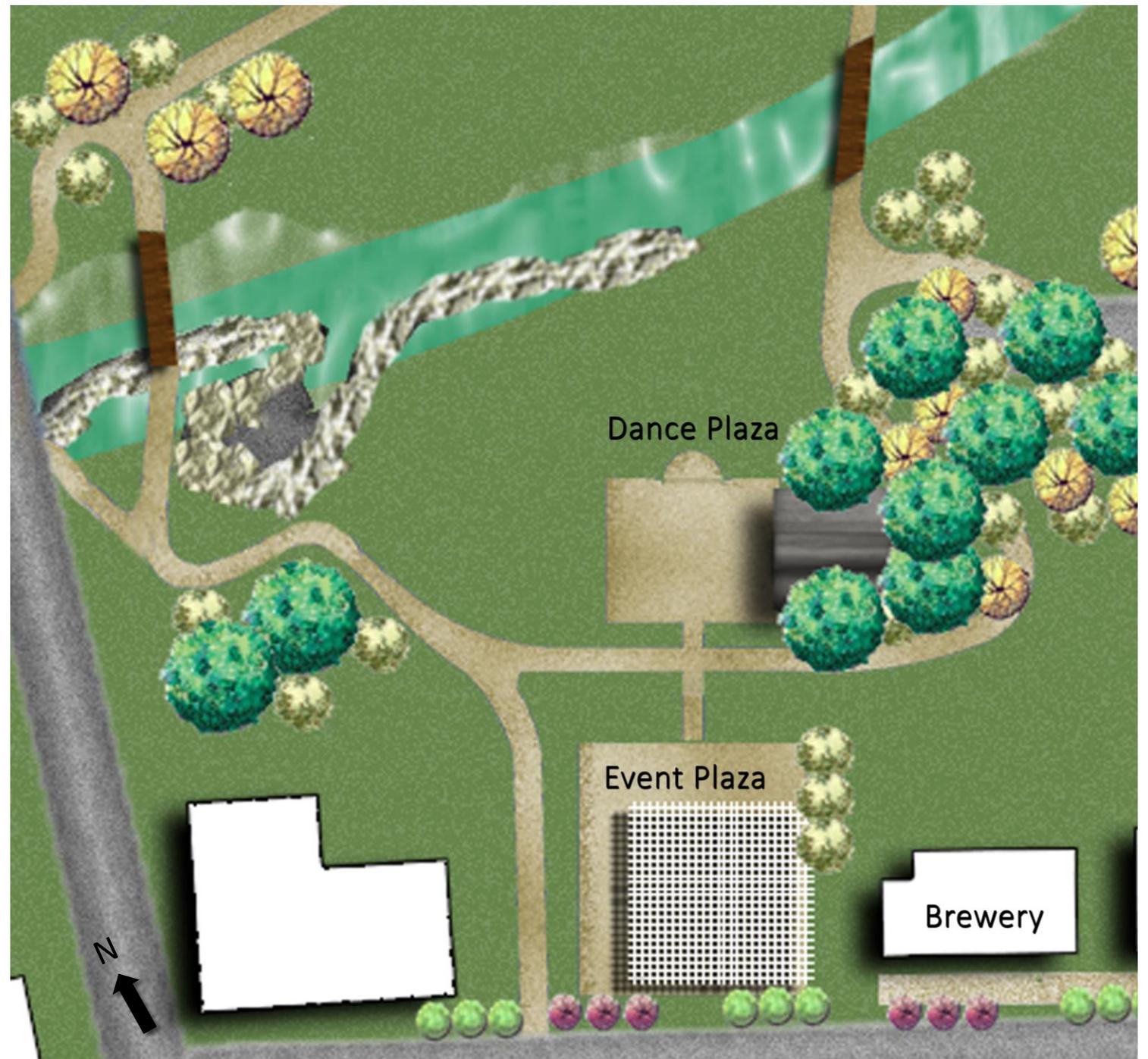
Royal Street & Creek Park

CREEK, BREWERY, AND ROYAL STREET CONNECTIONS

Brewery Event & Entertainment Plaza

Adjacent to the soon-to-be brewery lies an old tennis court. This would be ideal space for a picturesque dining and event plaza. Capable of hosting small business luncheons or large wedding receptions, this space connects Royal Street to the creek park in a very appropriate way.

The creek level landscape provides a unique opportunity to turn an otherwise bland space into a fun entertaining environment. While maintaining the charm of the Village of Salado, guests can enjoy great views of the Main Street bridge, surrounding forestry, and characteristic Brewery. This space would be ideal for gatherings such as Zumba or yoga classes.





Event Plaza

Peddler's Alley & Parking Lot

While maintaining the character of Salado's Peddler's Alley, it was important to create functional parking for the soon-to-be Brewery and existing surrounding businesses.



Creek Running Trail

Currently, there is not a formal running or walking trail along the creek. In order to create more opportunities for activity along the creek, an extensive creek trail system will be beneficial. By incorporating break points, picnic areas, and cross-overs, the creek trail system will allow people of all ages and physical capabilities to enjoy the beautiful scenery.



Loop 1: 0.23 KM or 0.14 MI

Loop 2: 0.19 KM or 0.12 MI

Loop 3: 0.25 KM or 0.15 MI

Loop 4: 0.28 KM or 0.17 MI

Loop 5: 0.29 KM or 0.18 MI

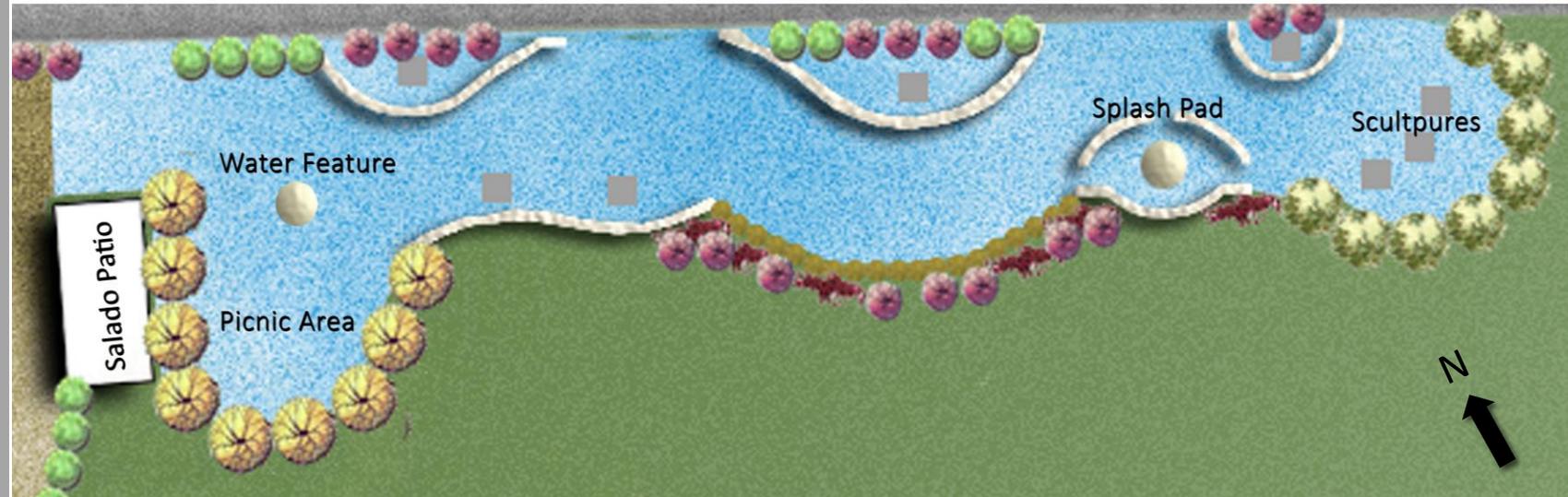
Total Perimeter: 1 KM or .58 MI



Creek Trail

Royal Street Park

There are very few features along Royal Street to attract visitors' attention. Without knowing that the bed & breakfasts, Baines House, or theatre are located along the street, nobody would go down there. A long, linear park with great visual interest would attract the attention of guests and provide a special attraction for the businesses located along Royal Street.





Royal Street Splash Pad



Royal Street Park Plaza

Royal Street Park Inspiration



Inspiration came from this quirky park design. A colorful walkway draws visitors into the space, and unique attractions keep them there.



Ideally, this solar-reactive sidewalk material would be implemented throughout the park to add color, interest, and lighting at night.

Royal Street Park Inspiration



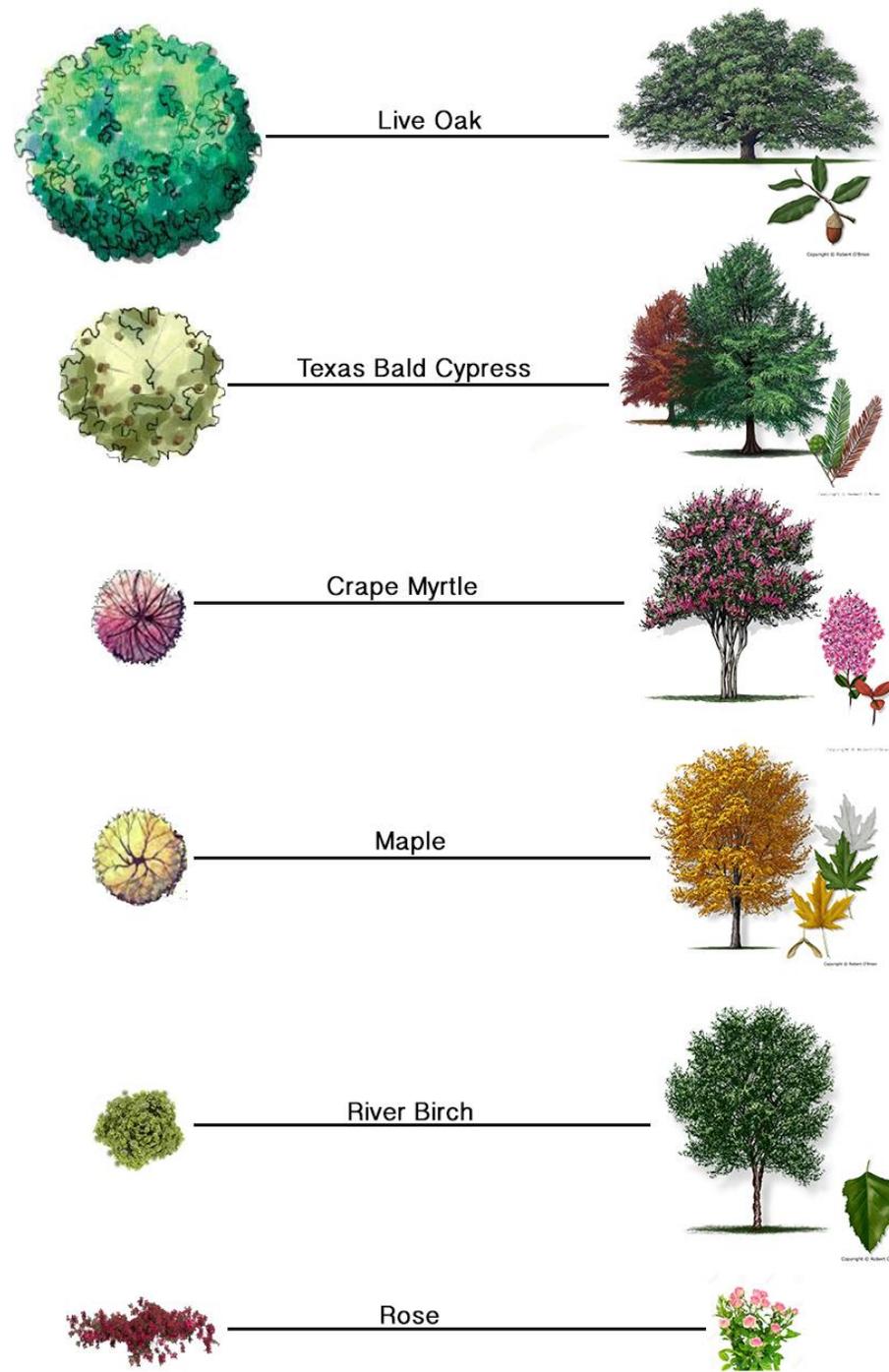
The theme of the Salado Sculpture Garden entrance sculptures would be reinforced on the other side of town in Royal Street Park. Instead of lighting, they would be used as a water feature.



This tile mosaic would be used as inspiration throughout the new park as art along the retaining walls.

Vegetation

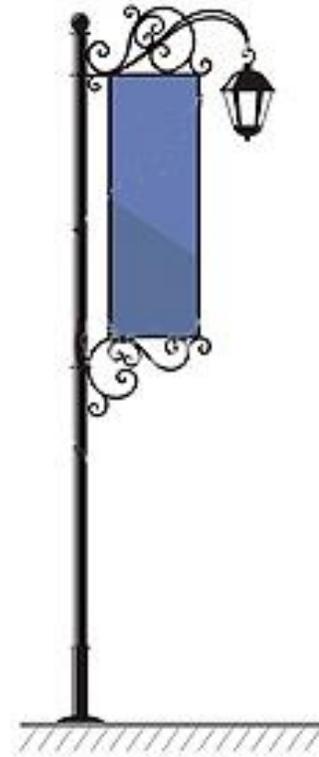
This main planting scheme will be used throughout the extent of Salado. These can be supplemented with other plant materials as needed.



Lighting & Way Finding

Traditional street lamps will line Main Street and the side streets. Not only do these street lamps provide much needed light along Salado's streetscapes for night navigation and safety, but they also provide an outlet for an imperative way finding system.

Artistic, locally glass blown street lamps would ideally be utilized throughout the more quirky Royal Street Park. Color and visual interest are key factors in order to draw visitors into the space.



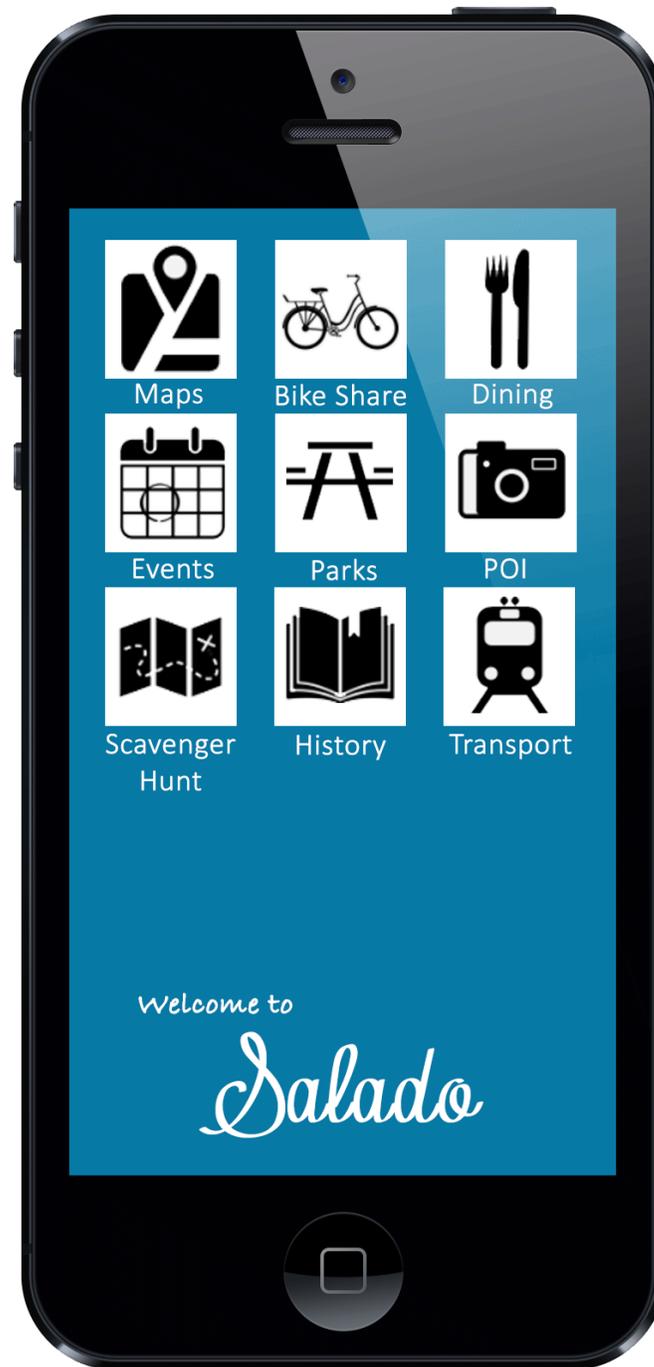
Furnishing



Smooth, large limestone blocks similar to this inspiration image will line the safety zones to not only create seating along the store-fronts, but also create barriers from street traffic.

Salado, TX App

Available on iPhone and Android, the Salado, TX app can be downloaded by members of the community and guests to the town. It will provide a comprehensive map system with all businesses and services registered. It will also take guests on a family-friendly scavenger hunt around town. Lastly, guests can use the app to learn about Salado's rich history or visit many points of interest throughout Salado.



Thanks & Gig 'Em

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Master Plan

