



SALADO ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH - SALADO, TEXAS
NOVEMBER 2, 2021 – 6:00 P.M.

AGENDA

CALL TO ORDER NOVEMBER 2, 2021, AT 6:00 P.M.

CALL OF ROLL BOARD CHAIRMAN

DISCUSSION AND POSSIBLE ACTION

- (A) REVIEW AND APPROVAL OF MINUTES FROM SEPTEMBER 7, 2021, AND OCTOBER 5, 2021.
- (B) DISCUSS PRESENTATION BY CHAIR AT TOURISM ADVISORY BOARD MEETING, SEPTEMBER 21, 2021.
- (C) PROGRESS REPORTS FOR 2021/2022 GOALS AND OBJECTIVES. ESTIMATE TARGET COMPLETION DATE AND PRESENTATION TO BOARD OF ALDERMAN:
 - GAO 1 - Review of Economic Development Policy – TG Nessler
 - GAO 2 - SWOT Analysis – B Gordon
 - GAO 3 - Define Village Industries, preferred/non-preferred business types (Note BOA priority) – M MacDonald
 - GAO 4,5,6 deferred.
 - GAO 7 – Village Aerial video: Welcome to Salado – M MacDonald, C Coufal
- (D) PROGRESS REPORTS FOR 'FIRST ACTION STEPS'. ESTIMATE TARGET COMPLETION DATE:
 - FAS 1 - Business Certificates of Formation (this inventory dovetails into GAO 3) – M MacDonald
 - FAS 2, 3 – Membership/liaison role of other Village Interests – B Gordon
 - FAS 4 - Monthly Progress Report template/spreadsheet – M MacDonald

FAS 5 - Expansion of City Limits and ETJ opportunities – M Zuber

(E) DISCUSS ONGOING BUSINESS ACTIVITY AND EVENTS IN COMMUNITY.

(F) CONFIRM TIME AND DATE FOR NEXT MEETING.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on October 25, 2021, at 5:00 p.m.



Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.