Ordinance No. 2000.02 Village of Salado County of Bell State of Texas November 27, 2000

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Ordinance Adopting Sign Regulations and Sign Moratorium

Whereas, the 71st Legislature of the State of Texas acknowledged the need to safeguard the special historical qualities of the Village of Salado (an unincorporated village at the time) by the creation of a Historic District, and further by the establishment of appropriate guidelines through which the Board of Directors of the Salado Historical Society could maintain those safeguards (H. C. R. 197); and

Whereas, the Village of Salado was incorporated as a Class B General Law City on the 15th day of August, 2000; and

Whereas, it is deemed in the best interest of the Village of Salado, and its citizens to take all reasonable steps to preserve the Historic District as recognized by the 71st Legislature of the State of Texas; and

Whereas, a part of preservation of the Historic District is the adoption of reasonable regulations related to signage, and a moratorium on certain kind of signs for a reasonable period of time until a full and comprehensive sign ordinance can be researched, considered and adopted; and

Whereas, the Salado Historical Society has considered regulations related to signage as a part of their guidelines for the preservation of the Historic District, which such guidelines are equally applicable to the interest of the Village of Salado as an incorporated Class B General Law City and its interest in preserving the historic ambience and nature of the Village:

THEREFORE, BE IT ORDERED BY THE BOARD OF ALDERMEN OF THE VILLAGE OF SALADO:

- 1. That from and after this date until June 30, 2001, all signs erected within the boundaries of the Village of Salado, as identified on Exhibit "A" attached hereto, and its extra-territorial jurisdiction shall comply with those certain guidelines as set forth on Exhibit "B" attached, hereto.
- 2. That from and after this date until June 30,2001, no "pole" signs shall be erected, or relocated within the boundaries of the Village of Salado, as identified on Exhibit "A" attached hereto, and its extra-territorial jurisdiction as defined by statute. A "pole sign" is hereby defined as a sign supported by one or more poles and the where the total height of said sign from ground level to the highest point of said structure exceeds twelve (12) feet.

- 3. The Board of Aldermen of the Village of Salado shall possess the power, upon a vote of a majority of Aldermen present and voting to instruct the Mayor to send a notice of Non-Compliance, by certified or registered Mail, to any non-complying parties to said sign restrictions and requirements. The notice shall require said party or parties to comply within ten (10) days, or within said period, to file a "Request for Variance" with the City Secretary requesting a hearing before the Board of Aldermen. Upon a receipt of a Request for Variance, the Mayor shall place such Request for Variance on the agenda for the next scheduled meeting of the Board of Aldermen.
- 4. The Village of Salado shall possess the power to enforce said sign regulations and restrictions, and the moratorium provided for herein, by, upon the vote of a majority of Aldermen present and voting at a duly called meeting of the Board of Aldermen authorizing same, seeking either injunctive or declaratory relief in a court of appropriate jurisdiction.

PASSED AND APPROVED this 21 day of November, 2000.

The Village of Salado

Charlotte Douglas, Mayor

Attest: Darlen Walsh

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Exhibit B

A. Number of Signs:

- 1. Each building should have no more than one signboard or projecting sign oriented to its primary or entrance frontage. A building on a corner might also have one signboard oriented to its secondary or side-street frontage.
- 2. Awning Signs on awning faces may be used in lieu of a signboard or projecting sign.
- 3. In addition to a signboard, projecting sign, or awning face sign, a building may have one pedestrian sign oriented to each street on which the premises has frontage, relating to each occupancy within the building.
- 4. Buildings with public rear entrances may also have one pedestrian sign oriented to the rear of the building relating to each occupancy within the building.

B. Locations of Signs:

- 1. No sign shall project above the second story windows of a building.
- 2. Awning signs may be painted or applied flat against the awning surface.
- Hanging signs should have a minimum clearance of seven (7) feet above the sidewalk and should not extend beyond the awning or canopy projection.
- 4. Projecting signs should have a minimum clearance of ten (10) feet above the sidewalk, and should not project more than sixty (60) inches, or 1/2 the sidewalk width, whichever is less.

C. Size of Signs

- 1. Signboard maximum size should be based on the following:
 - a. For every (1) linear foot of building primary frontage a sign should not exceed one (1) square foot in area.
 - b. Signboards on secondary or side-street frontage, or at rear entrances, should not exceed the size of signs on the primary entrance frontage.
- 2. Window signs should cover no more than forty (40) percent of the total glass area of the window on which they are placed.
- 3. Each face of a hanging sign should be no mage than six (6) square feet in size.

- An awning sing should not exceed the surface of the awning.
- Projecting signs should be no more than ten (10) square feet in size, with a maximum 5. height of two (2) feet.

D. Material and Sign Condition:

The following types and conditions of signs are detrimental to the Disrict and should not be installed, or should be removed if they now exist:

- Signs made with plastic. 1.
- Reflective signs, or made with flourescent materials or paint. 2.
- Portable or wheeled signs.
- Stand-alone or folding type signs.
- Damaged signs, or signs with faded or peeling paint. These signs must be repaired within sixty (60) days of notification or will be cited for non-compliance.
- Non-professional, crudely lettered signs. 6.
- Banners, pennants and flags, except patriotic and those included as elements of the com-7. munity streetscape or design plan.

Lighting E.

- Low wattage incandescent lamps should be used for any illuminated sign.
- Signs with interior illuminations should not be used. 2.
- Neon lighting should not be used for signs within the District. 3.

Exempt Signs:

Realty signs, as temporary signs advertising the sale, lease or rental of the premises on which the sign is located. This exemption includes "garage sale" or similar signs.

