



VILLAGE OF SALADO
RESOLUTION

No. 086

**A RESOLUTION OF THE BOARD OF ALDERMEN DESIGNATING AN
OFFICIAL NEWSPAPER AND AN ALTERNATE OFFICIAL
NEWSPAPER FOR THE VILLAGE OF SALADO FOR FISCAL YEAR
2012 - 2013**

WHEREAS, the Board of Aldermen finds that the Salado Village Voice newspaper and the Temple Daily Telegram newspaper are both a paper of general circulation within the Village of Salado; and

WHEREAS, the Board of Aldermen finds that the Salado Village Voice and the Temple Daily Telegram:

- (1) devotes not less than 25% of its total column lineage to general interest items;
- (2) is published at least once each week;
- (3) is entered as 2nd class postal matter in the county where published; and
- (4) has been published regularly and continuously for at least 12 months before the governmental entity or representative publishes notice; and

WHEREAS, the Board of Aldermen finds that the Salado Village Voice and the Temple Daily Telegram are a publication that meets all of the criteria legally required of an officially designated newspaper for the Village of Salado.

**NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE
VILLAGE OF SALADO THAT:**

1. The Salado Village Voice is designated as the official newspaper for the Village of Salado for the fiscal year of 2012 – 2013 and the Temple Daily Telegram is designated as the official alternate newspaper for the Village of Salado for the fiscal year of 2012 - 2013, commencing on October 1, 2012.
2. The Village of Salado shall pay all applicable fees for its publications in the Village Voice as agreed upon between the Village and the Salado Village Voice per the attached price list.
3. The Village of Salado shall pay all applicable fees for its publications in the Temple Daily Telegram as agreed upon between the Village and the Temple Daily Telegram.
4. Until September 30, 2013, the Village of Salado shall continue to publish in the Salado Village Voice each ordinance, notice or other matter required to be published by law.

5. Until September 30, 2013, the Village of Salado may publish in the Temple Daily Telegram notices and other matters required to be published by law and which do not require publication in the official newspaper.

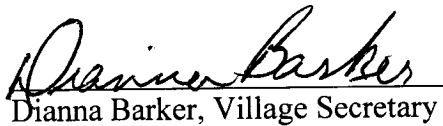
APPROVED AND PASSED this, the 20th day of September, 2012.

VILLAGE OF SALADO, TEXAS



Danney McCort, Mayor

ATTEST:



Dianna Barker, Village Secretary

Typical ad Sizes and Prices

Business Card Ad

2 col by 2 inch

\$24 each week for one time run or month-long run

SIX MONTH CONTRACT

\$16 per week for six months, billed monthly

2 col by 3 inch

\$36 each week for one time run or month-long run

SIX MONTH CONTRACT

\$24 per week for six months, billed monthly

2 col by 5 inch

\$60 each week for one time run or month-long run

SIX MONTH CONTRACT

\$40 per week for six months, billed monthly

Vertical

Business Card

1 col by 4 inch

\$24 each week for one time run or month-long run

SIX MONTH CONTRACT

\$16 per week for six months, billed monthly

2 col by 4 inch

\$48 each week for one time run or month-long run

SIX MONTH CONTRACT

\$32 per week for six months, billed monthly

3 col by 2 inch

\$36 each week for one time run or month-long run

SIX MONTH CONTRACT

\$24 per week for six months, billed monthly

3 col by 3 inch

\$54 each week for one time run or month-long run

SIX MONTH CONTRACT

\$36 per week for six months, billed monthly

Eighth-Page

3 col by 4 inch

\$72 each week for one time run or month-long
run

SIX MONTH CONTRACT

\$48 per week for six months, billed monthly

QUARTER PAGE:

3 col by 8 inch ad:

\$144 one time;

\$138 each time one month (four times);

Six Month Contract: \$92.88 each week;

QUARTER PAGE:

4 col by 6 inch ad:
\$144 one time;

\$138 each time one month (four times);

Six Month Contract: \$92.88 each week based
on the same size ad each week, ad copy may
change

4 col, by 10 inch ad

\$240 One Time run (\$6 per col. inch)

\$210 each time for one month (4 times) (\$5.25 per col. inch)

SIX MONTH CONTRACT

\$150 per week for six months (\$3.75 per col. inch)

3 col by 10 inch ad

\$180 for one time run
(\$6.00 per column inch)

\$165 each week for one month
(4 weeks) (\$5.50 per column inch)

SIX MONTH CONTRACT

\$112.50 per week for six months
(\$3.75 per column inch)