

RESOLUTION NO. 099

**A RESOLUTION OF THE VILLAGE ALDERMEN OF THE VILLAGE OF SALADO, TEXAS,
AUTHORIZING CERTIFICATION OF A CULTURAL DISTRICT FOR AT LEAST TEN (10)
YEARS TO BE NAMED: SALADO CULTURAL DISTRICT.**

WHEREAS, the Village of Salado has designated a cultural district that will be supported by a public-private partnership, and

WHEREAS, the Texas Commission on the Arts will be petitioned to designate said cultural district.

**NOW, THEREFORE, BE IT RESOLVED BY THE VILLAGE ALDERMEN OF THE
VILLAGE OF SALADO, TEXAS, THAT:**

SECTION 1. Endorses the submission of this application and agrees to participate in the development of said cultural district.

SECTION 2. Endorses the goal of economic development of said cultural district within the context of preservation and rehabilitation of our historic buildings.

SECTION 3. Endorses the goal of tourism development of said cultural district within the context of contribution to the overall visitor development goals of the Village.

SECTION 4. Will appoint a Village official to represent the Village on the governing board of said cultural district.

SECTION 5. By this action, directs Village staff to actively support and cooperate with governing board to develop and maintain said cultural district.

SECTION 6. By this action, requests all residents of the Village of Salado, and especially those citizens who own property or businesses within said cultural district to support, promote and help maintain activities and events in said district.

RESOLVED this 24 day of Sept., 2014.

APPROVED:



Skip Blancett, Mayor

ATTEST:



Margaret Murray, Village Secretary



Texas Commission on the Arts

Cultural District Designation Program

As authorized by House Bill 2208 of the 79th Legislature, the Texas Commission on the Arts can designate cultural districts in cities across Texas. Cultural districts are special zones that harness the power of cultural resources to stimulate economic development and community revitalization. These districts can become focal points for generating businesses, attracting tourists, stimulating cultural development and fostering civic pride.

Goals of Cultural Districts

Texas Commission on the Arts recognizes that a thriving creative sector is a powerful economic development asset. Cultural district development is one strategy that helps a community boost their economies while realizing other cultural and civic benefits. The outcomes of cultural districts extend beyond the arts and benefit all members of a community. Goals may include:

Attracting artists and cultural enterprises to the community. Artists, cultural institutions and creative enterprises all contribute to a community' economic potential. Not only do they generate direct economic activity, but artists and creative entrepreneurs infuse communities with energy and innovation.

Encouraging business and job development. Cultural districts can create a hub of economic activity that contributes to the community being an appealing place to live, visit and conduct business. A thriving cultural scene helps an area to prosper when consumers drawn to cultural attractions patronize other nearby businesses. This can result in the creation of new economic opportunities and jobs.

Address specific needs of a community. Cultural districts are a highly adaptable economic development approach that allows a community to make use of unique conditions, assets and opportunities.

Establishing tourism destinations. Cultural districts are marketable tourism assets that highlight the district identity of a community and encourage in-state, out of state, and international visitors.

Preserving and reusing historic buildings. Some cultural districts are very involved in historic preservation. Adaptive reuse and rehabilitation of older buildings through preservation tax credits can result in structural and façade improvements. These rehabilitated buildings provide opportunities for affordable artists live/work space and new homes for cultural organizations.

Enhancing property values. Successful districts combine improvements to public spaces (such as parks, waterfronts and pedestrian corridors) along with property development. The redevelopment of abandoned properties, historic sites, and recruiting businesses to occupy vacant spaces can contribute to reduced vacancy rates and enhanced property values.

Fostering local cultural development. The establishment of a cultural district provides a focal point for celebrating and strengthening a community's cultural identity. Cultural districts highlight existing cultural amenities and work to recruit and establish new artists, cultural industries and organizations.

Respectfully Submitted,

A handwritten signature in black ink that reads "Debbie Charbonneau". The script is cursive and fluid, with the first letter of each word being capitalized and prominent.

Debbie Charbonneau

Village of Salado Tourism Director

Texas Commission on the Arts

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