



SALADO TOURISM ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH - SALADO, TEXAS
April 16, 2024 – 8:30 A.M.

AGENDA

CALL TO ORDER **TUESDAY, APRIL 16, 2024, AT 8:30 AM**

CALL OF ROLL **CHAIRPERSON**

PUBLIC COMMENTS

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD

DISCUSSION AND POSSIBLE ACTION

- (A) INTRODUCTION OF NEW BOARD MEMBERS.
- (B) UPDATE ON VISITORS CENTER COORDINATOR AND TOURISM
MARKETING MANAGER POSITIONS.
- (C) DISCUSS AND CONSIDER ACTIONS TAKEN BY PREVIOUS TOURISM
DIRECTOR CONCERNING ANDERSON MARKETING GROUP.
- (D) DISCUSS AND CONSIDER POSSIBLE ACTION TAKEN BY PREVIOUS
TOURISM DIRECTOR CONCERNING POSSIBLE CONTRACTS FOR TWO
BILLBOARDS PREVIOUSLY DISCUSSED.
- (E) DISCUSS AND CONSIDER POSSIBLE ACTION SETTING THE DATE AND
TIME OF THE NEXT MEETING OF THE SALADO TOURISM ADVISORY
BOARD.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building before 5:00 p.m. on April 12, 2024.

Debra Bean

Debra Bean, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Debra Bean, City Secretary, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may utilize the stateside Relay Texas Program at 1-800-735-2988.