



SALADO TOURISM ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH - SALADO, TEXAS
FEBRUARY 22, 2022 – 8:30 A.M.

AGENDA

CALL TO ORDER FEBRUARY 22, 2022, AT 8:30 A.M.

CALL OF ROLL BOARD SECRETARY

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD

DISCUSSION AND POSSIBLE ACTION

- (A) DISCUSS AND CONSIDER ACTION ON VISITORS CENTER INITIATIVES.
- (B) DISCUSS AND CONSIDER ACTION ON MARKETING INITIATIVES.
- (C) AFTER ACTION REPORT FROM SALADO GLASSWORKS, "BLOW YOUR
OWN" EVENTS.
- (D) PRESENTATIONS FROM APPLICANTS REQUESTING GRANTS FROM
THE FY 2022-23 HOTEL OCCUPANCY TAX GRANT FUND PROGRAM.
- (E) DISCUSS AND CONSIDER ACTION MAKING RECOMMENDATION
REGARDING THE ALLOCATION OF FUNDS FROM THE HOTEL
OCCUPANCY TAX FUND PROGRAM FOR FY 22-23
- (F) DISCUSS AND CONSIDER ACTION REGARDING UPCOMING
COMMUNITY EVENTS.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building at 6:30 p.m. on February 18, 2022.

Cara McPartland

Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.