



SALADO TOURISM ADVISORY BOARD MEETING

SALADO MUNICIPAL BUILDING

301 N. STAGECOACH - SALADO, TEXAS

APRIL 20, 2021 – 8:30 A.M.

AGENDA

CALL TO ORDER TUESDAY, APRIL 20, 2021 AT 8:30 A.M.

CALL OF ROLL TOURISM DIRECTOR

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD.

DISCUSSION AND POSSIBLE ACTION

- (A) UPDATE ON VISITOR'S CENTER INITIATIVES.
- (B) DISCUSS AND CONSIDER ISSUES ON NEW MARKETING INITIATIVES.
- (C) DISCUSS AND CONSIDER ISSUES RELATING TO A PLAN TO MAKE
HOTEL OCCUPANCY TAX REVENUES AVAILABLE FOR CERTAIN
COMMUNITY EVENTS AND ACTIVITIES.
- (D) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING 2021
COMMUNITY EVENTS.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the
Salado Municipal Building on April 16, 2021 at 9:00 a.m.

A handwritten signature in blue ink that reads 'Cara McPartland'.

Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.