



SALADO TOURISM ADVISORY BOARD MEETING

SALADO MUNICIPAL BUILDING

301 N. STAGECOACH - SALADO, TEXAS

MAY 18, 2021 – 8:30 A.M.

AGENDA

CALL TO ORDER

TUESDAY, MAY 18, 2021 AT 8:30 A.M.

CALL OF ROLL

TOURISM DIRECTOR

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD.

DISCUSSION AND POSSIBLE ACTION

- (A) INTRODUCTION OF NEW TOURISM AND VISITORS CENTER ASSISTANT.
- (B) UPDATE ON VISITORS CENTER INITIATIVES.
- (C) UPDATE, DISCUSS AND CONSIDER ACTION ON NEW MARKETING INITIATIVES.
- (D) UPDATE ON JOINT WORKSHOP WITH THE BOARD OF ALDERMEN ON A PROPOSED PLAN TO MAKE HOTEL OCCUPANCY TAX REVENUES AVAILABLE FOR CERTAIN COMMUNITY EVENTS AND ACTIVITIES.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on May 14, 2021 at 5:00 p.m.

A handwritten signature in blue ink that reads 'Cara McPartland'.

Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.