



SALADO TOURISM ADVISORY BOARD MEETING AGENDA
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH – SALADO, TEXAS
JUNE 15, 2021 – 8:30 AM

AGENDA

CALL TO ORDER TUESDAY, JUNE 15, 2021, AT 8:30 AM

CALL OF ROLL TOURISM DIRECTOR

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD.

DISCUSSION AND POSSIBLE ACTION

- (A) INTRODUCTION OF NEW BOARD MEMBER RYAN KINCH.
- (B) DISCUSS AND CONSIDER ACTION REGARDING VISITORS CENTER INITIATIVES.
- (C) DISCUSS AND CONSIDER ACTION REGARDING MARKETING INITIATIVES.
- (D) DISCUSS ISSUES RELATING TO THE HOTEL OCCUPANCY TAX FUND GRANT PROGRAM.
- (E) DISCUSS AND CONSIDER ACTION REGARDING 2021 COMMUNITY EVENTS.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on June 10, 2021, at 5:00 p.m.

Cara McPartland

Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.