



SALADO TOURISM ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH - SALADO, TEXAS
JULY 19, 2022 – 8:30 A.M.
AGENDA

CALL TO ORDER TUESDAY, JULY 19, 2022, AT 8:30 AM

CALL OF ROLL TOURISM DIRECTOR

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD

DISCUSSION AND POSSIBLE ACTION

- (A) DISCUSS AND CONSIDER ACTION ON VISITORS CENTER INITIATIVES.
- (B) DISCUSS AND CONSIDER ACTION ON MARKETING INITIATIVES.
- (C) AFTER-ACTION REPORT FROM HOT FUND GRANT RECIPIENT SALADO
COWBOY POETRY AND MUSIC GATHERING
- (D) DISCUSS AND CONSIDER ACTION REGARDING UPCOMING COMMUNITY
EVENTS.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the
Salado Municipal Building on July 15, 2022, at 6:00 p.m.

A handwritten signature in blue ink that reads 'Cara McPartland'.

Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.