



**SALADO TOURISM ADVISORY BOARD MEETING**  
**SALADO MUNICIPAL BUILDING**  
**301 N. STAGECOACH - SALADO, TEXAS**  
**AUGUST 23, 2022 – 8:30 A.M.**  
**AGENDA**

**CALL TO ORDER**    **TUESDAY, AUGUST 23, 2022, AT 8:30 AM**

**CALL OF ROLL**        **TOURISM DIRECTOR**

**APPROVAL OF MINUTES**

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO  
TOURISM ADVISORY BOARD

**DISCUSSION AND POSSIBLE ACTION**

- (A) DISCUSS AND CONSIDER ACTION ON VISITORS CENTER INITIATIVES.
- (B) DISCUSS AND CONSIDER ACTION ON MARKETING INITIATIVES.
- (C) DISCUSS AND PROVIDE INPUT ON THE FY2023 TOURISM MARKETING PLAN.
- (D) DISCUSS AND CONSIDER ACTION REGARDING UPCOMING COMMUNITY EVENTS.

**ADJOURNMENT**

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on August 19, 2022, at 6:00 p.m.

A handwritten signature in blue ink, reading 'Cara McPartland', is written over a horizontal line.

Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.