



VILLAGE OF SALADO  
SALADO TOURISM ADVISORY BOARD  
SALADO MUNICIPAL BUILDING  
301 N. STAGECOACH ROAD, SALADO, TEXAS  
DECEMBER 19, 2023 – 8:30 A.M.

**AGENDA**

**CALL TO ORDER**                      TUESDAY, DECEMBER 19, 2023, AT 8:30 AM

**CALL OF ROLL**                      TOURISM MARKETING MANAGER

**1. CONSENT AGENDA**

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO  
TOURISM ADVISORY BOARD.

**2. STAFF'S REPORT**

- (A) VISITOR CENTER UPDATE
- (B) MARKETING INITIATIVES UPDATE
- (C) UPCOMING COMMUNITY EVENTS

**ADJOURNMENT**

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on December 15, 2023, at 4:00 p.m. on the Bulletin Board at the Salado Municipal Building.

  
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Don Ferguson, Village Administrator

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.