



SALADO TOURISM ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH, SALADO, TEXAS
JUNE 18, 2024, AT 8:30 A.M.

AGENDA

CALL TO ORDER **TUESDAY, JUNE 18, 2024, AT 8:30 AM**

CALL OF ROLL **CHAIRPERSON**

PUBLIC COMMENTS

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO
TOURISM ADVISORY BOARD

DISCUSSION AND POSSIBLE ACTION

- (A) DISCUSS UPDATE ON ANDERSON MARKETING GROUP AND RELATED
BRANDING TAG LINES
- (B) DISCUSS UPDATE ON VISIT WIDGET
- (C) DISCUSS UPDATE ON BILLBOARDS
- (D) DISCUSS UPDATE ON THE MISSION STATEMENT
- (E) DISCUSS THE OUTCOME OF THE LUNCH MEETING LARRY PRELLOP AND GLEN
BOWEN HAD WITH THE STAGECOACH INN
- (F) DISCUSS RESCHEDULING JULY 18, 2024, MEETING TO JULY 23, 2024, AND
HAVING ADVISORY MEETINGS QUARTERLY INSTEAD OF MONTHLY

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building before 5:00 p.m. on JUNE 14, 2024.

Debra Bean

Debra Bean, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Debra Bean, City Secretary, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may utilize the stateside Relay Texas Program.