

Village Board of Aldermen
Meeting Minutes

Salado Civic Center Auditorium
Thursday, May 16, 2002
6:30pm

Members present: Charlotte Douglass, Michael Cooper, Vic Means, Jackie Mills, Rick Ashe, Suzi Epps

Members Absent:

Others Present: Dianna Zulauf - Village Secretary, Chief Alan Rogers, Tim Fleischer – Village Voice Newspaper (for Public Hearing only), April Allen – Tourism Director, Eldon Miller – Village Treasurer, Citizens: Dewayne Dean, Darwin Britt, Curt Strong, Luther & Marilyn Brewer, Pat Wanzor, Bob Pascoe, Hulda Horton, Dale Douglass, Darlene Walsh, Sherry Byrd, Mr. & Mrs. Ron Harrison

PUBLIC HEARING

Public Hearing was called to order by Mayor Douglass at 6:30PM.

Mayor Douglass explained that the public hearing was about the Interim Comprehensive Plan and went over the procedures the Steering Committee went through to produce the Interim plan.

Darwin Britt suggested that another category be added to the plan, Artist & Craftsmen Shop & Retail. Mr. Britt suggested that the buildings where local artist crafted their art, (i.e.: build furniture; things that are not mass produced) do not fall under any existing category. The Board will look at adding such a category.

Darwin Britt asked the Board to look at the Robertson Plantation on the Future Land Use map to make sure that there is not a road indicated that runs through the property.

Sherry Byrd asked the Board about the possibility of being annexed into Salado's ETJ. Mayor Douglass explained what Belton is doing with their annexing procedure and that Ms. Byrd's section of neighborhood is probably already within Belton's ETJ, therefore there is nothing Salado can do for her. Mayor Douglass suggested Ms. Byrd go to Belton's public hearings on annexing that area.

Mr. Ron Harrison questioned a white strip on the Future Land Use map that runs through his home. Mayor Douglass informed him that that was not an indication of a road, that is a right-of-way.

Mayor Douglass closed the Public Hearing at 7:00PM.

BOARD OF ALDERMEN MEETING

Meeting was called to order by Mayor Douglass at 7:00 p.m. Quorum determined.

Alderman Mills made a motion to approve the previous meeting minutes dated May 2nd. Motion was seconded by Alderman Means, motion carried unanimously.

Treasurer Eldon Miller reported on the YTD Financial statements. Mr. Miller reported that as of April 30th in the general fund account the Village is ahead of budget on income by \$79,231.94 and is under budget on expenses by \$51,907.69. The general fund acct. balance is \$127,629.29. Hotel/Motel Tax account is over budget by \$3,867.81. The account balance is \$92,270.22. Mr. Miller also indicated that on the YTD P&L there was a mistake on the Net Ordinary Income line. In the Oct.-April column the number should be \$164,553.00.

Mayor Douglass read two proclamations, one for the SISD Athletic accomplishments and one for the SISD Academic accomplishments. Motion was made by Alderman Means to adopt these two proclamations. Motion was seconded by Alderman Ashe. Motion carried unanimously.

Chief of Police Report:

Chief Rogers reported that the training sessions for the Business Watch Program have begun. Police Memorial Week is this week and he will be attending a ceremony on Friday, May 17th.

Tourism Director Report:

Tourism Director April Allen read a report of what she has been doing since she began her duties and what she has planned for the immediate future.

Old Business:

1. Chief Rogers reported that he has gotten an estimate of \$4,184.73 to repair the old police car. Chief Rogers recommended to the Board that the car be striped of what is usable and disposed of. The Board agreed and authorized Chief Rogers to handle it.
2. Mayor Douglass asked the Board to check their calendars for availability to have another goals workshop within the next two weeks.
3. Mayor Douglass reported that if the Village took over responsibility for Pace Park the current liability coverage the Village now has is sufficient for the remainder of the coverage year. It will be an additional \$400.00 per year to cover Pace Park (\$199.99 for structures, \$200.00 for liability). Mayor Douglass asked Alderman Cooper to set up a meeting with the Pace Park Executive Board to make the necessary arrangements.
4. Alderman Means made a motion to approve and adopt Ordinance No. 2002.06, the Interim Comprehensive Plan, with the changes that were stated and agreed upon at the earlier public hearing. Motion was seconded by Alderman Cooper, motion carried unanimously.

New Business:

1. Motion was made by Alderman Mills to designate Alderman Vic Means as Mayor Pro-Tem. Motion was seconded by Alderman Ashe, motion carried unanimously.
2. Alderman Ashe reported that Temple will allow animals from Salado in their shelter but with a cap. Alderman Ashe suggested that the Village buy an animal cage and put it in the yard of the Municipal building to house animals a day or two until they can be transported to Temple's shelter. Motion was made by Alderman Cooper to authorized Alderman Ashe to proceed with acquiring temporary animal cages and make arrangements for taking care of them. Motion was seconded by Alderman Means, motion carried unanimously.

Announcements:

1. Next scheduled Board meeting is June 6, 2002.
2. Chet Edwards will be holding a town meeting on May 28th at 10:15am. Mr. Edwards would like to meet with the Board of Aldermen at 11:30am at the Municipal building.

Meeting adjourned at 7:35PM

Respectfully submitted,



Dianna Zulauf
Village Secretary

Village of Salado

Board of Alderman Meeting

May 16, 2002

Civic Center

Report of the Tourism Office

May 18th marks the 2 month anniversary of the position of Tourism Director and the official opening of the Village Tourism Office. In the past two months, the Tourism Office has been busy laying the foundation for a strong tourism marketing program for the Village of Salado.

As one of the first official acts of the Village Tourism Office, the Tourism Director represented the Village at a Travel Fair sponsored by the Texas Travel Industry Association. This Travel Fair is held each year to allow cities and attractions from around the state to visit with State and AAA Travel Counselors about their destination. The counselors and other industry representatives were very glad to see Salado represented and look forward to seeing Salado at future events. It was also an opportunity for the Tourism Director to let people know she had a made the move to Salado.

The Tourism Director has been meeting with the owners and/or managers of the different lodging facilities in Salado on an individual basis to learn more about the facilities and gain information regarding their current marketing efforts. As a result of this, the Tourism Office is now coordinating a monthly meeting for the lodging facilities to better communicate with each other and the Tourism Office about tourism related issues. The second meeting was held Monday, May 6th at Stonecreek Settlement. Among the issues discussed was the development of an In-room Visitor Guide that would contain general information regarding services and amenities in Salado as well as a calendar of current and upcoming events. For more information about what was discussed at the meeting, minutes are available at the Tourism Office.

Along with meeting people around town and traveling around the state, the Tourism Director has been busy setting up the Tourism Office and aligning Salado with different industry programs. Some of these include membership in the Texas Travel Industry Association, Texas Hotel & Motel Association and Meeting Planners International, enrollment in the Texas Literature Distribution Program, Texas Travel Information System and adding several new visitor centers to the Chambers brochure distribution list. The Tourism Office and the Tourism Council have also met three times so far, and will continue to meet on a monthly basis. The Tourism Director has also been invited to attend the Salado Business Association meetings and work with the SBA on their continuing marketing projects.

Upcoming efforts, include a new sign for the Tourism Office, setting Goals and Objectives for 2003, a comprehensive Marketing plan, work on the Texas Association of Convention & Visitors Bureau Annual Conference Education Committee and new ads for the Village.