

Village Board of Aldermen
Regularly Scheduled Board of Aldermen
Meeting Minutes

Municipal Building
Thursday, February 17, 2005
6:30pm

Members present: Michael Cooper, Jackie Mills, Vic Means, Jack Schrock, Suzi Epps, Rick Ashe

Members Absent:

Others Present: Dianna Zulauf – Village Secretary, Alan Rogers – Chief of Police, Eldon Miller – Village Treasurer, Tim Fleischer – Village Voice Newspaper (6:55), Melanie McCarthy – Pattillo, Brown & Hill, citizens: Bruce Butcher, Darlene Walsh, Curt Strong, Merle Stalcup, Boy Scout – Christian Edwards, Emily Arledge

Mayor Ashe called the meeting to order at 6:30, quorum present.

Alderman Mills made a motion to approve the previous meeting minutes dated January 20th. Motion was seconded by Alderman Means, motion carried unanimously.

Proclamations and/or Resolution:

None

Chief of Police Report:

Chief Rogers reported that he received Salado's previously submitted Emergency Operations Plan back from DPS. DPS has indicated what areas are not complete and/or need revising making the plan at this time substandard. Chief Rogers briefly went through the areas that need corrections. Corrections will be made and resubmitted.

Report from Tourism Chair:

Debbie Charbonneau was not present, Aldermen Epps gave report.

Alderman Epps reported on the current advertising that the tourism office has in place for the spring.

Alderman Epps also reported on the recent Lodging Coffee hosted by John Anderson. Twelve businesses were represented for the purpose of networking tourist information.

Unfinished Business:

1. Property Abatement Ordinance
Postponed. Ordinance not ready for consideration.

New Business:

1. Ordinance Calling General Election
Mayor Ashe presented an ordinance calling for a general election to be held on May 7, 2005 to elect three Aldermen positions. The Village will conduct a joint election in May with the SISD and the Library District as it has in the past.
Motion was made by Alderman Epps to adopt Ordinance No. 2005.02, calling for a general election in May. Motion was seconded by Alderman Mills, motion carried unanimously.

2. Report from Auditors on FY 2003 - 2004

Melanie McCarthy with Pattillo, Brown & Hill, the firm the Village uses to conduct its annual audit, presented her findings on the 2003-2004 audit. Ms. McCarthy briefly went over the financial aspect of the audit. Due to the Village's size an in-depth internal control audit is not done, however, Ms. McCarthy stated that no reportable conditions were discovered during the normal course of the financial statement audit. Ms. McCarthy's overall view was the Village is doing just fine and following proper policies.

3. Year-to-Date Financials

Treasurer Miller presented financial statements for the current fiscal year-to-date. The general fund is currently over budget on income and slightly under budget on expenses. The hotel/motel fund is currently under budget on income. The occupancy tax receipts are approximately \$11,000.00 under budget. Treasure Miller suggested a review of the occupancy tax budget. There were no other concerns about the financials expressed.

4. Church of Christ Variance Request on Fire Hydrants

Alderman Epps stated that she received a letter from Ken Clapp with the Church of Christ asking the Village to grant a variance to the requirement of having a fire hydrant no more than 400 feet away from their new fellowship hall. Mr. Clapp stated in his letter that the Salado Volunteer Fire Department fire station is within the mandatory 400 feet, but it has no fire hydrant. Mr. Clapp stated in his letter that Fire Chief Wayne Rutherford verbally concurred with the Church's request, but nothing has been received from him in writing as requested.

Alderman Epps will forward the request on to the Village's attorney for legal advice and will continue to wait for something in writing from Chief Rutherford.

5. Request from Hidden Springs Resident on ETJ Inclusion

Secretary Zulauf stated that Mr. Kraig White, an owner of two lots in Hidden Springs, has requested the Village take his property and the property owners that connect him to the Village's current ETJ into the Village's ETJ. The Board considered whether to go ahead and look at Mr. White's petition now or wait to see if more property owners in that subdivision request inclusion into the ETJ. It was decided that since the Board has taken petitions into consideration with other properties that simply met the requirements, it should do the same for these few in Hidden Springs. Ordinances will be attached to the contiguous properties and considered on April 7th.

6. Bell County Public Health District's Request for Review of KISD Application into the Health District

Mayor Ashe presented a letter from the Bell County Health District requesting the Village of Salado to review and approve a resolution submitted by the Killeen Independent School District for inclusion into the Health District. It is a regulation by the Health District to have each full member of the district approve a prospective limited member's application.

Motion was made by Alderman Epps to approve the resolution submitted by KISD for inclusion into the Bell County Health District. Motion was seconded by Alderman Means, motion carried unanimously.

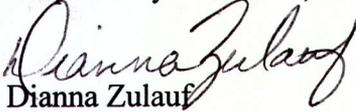
Announcements:

1. Next scheduled Board meeting is March 3, 2005 at 6:30PM.

Motion was made by Alderman Schrock to adjourn the meeting at 7:53pm. Motion was seconded by Alderman Means, motion carried unanimously.

For copies of all handouts, please contact the Village office at 947-5060.

Respectfully submitted,



Dianna Zulauf
Village Secretary



Rick Ashe
Mayor



Village of Salado Board of Aldermen Meeting
Thursday, February 17, 2005

AGENDA ITEM

Tourism Director Report – Debbie Charbonneau

I am in Ft. Worth at a trade show so I am sending my report with Aldermen Epps who is also the Tourism Council Chair.

Advertising Report – Please find attached a current advertising report that the Tourism Council has approved.

Lodging Coffee Report – The lodging coffee was hosted by John Anderson at the Stagecoach Inn. There were 12 people in attendance. There was good discussion with a lot of brainstorming and networking. Jill will host the March lunch and they have requested for me to invited representatives from UMHB, Baylor and Southwestern.

Respectfully Submitted,

Debbie Charbonneau

Tourism Council And Director Work Plan
2004-2005

Magazine	Cost	Ad Size	Issue Date	Market	Readers	Status
"Meet Me In Texas	\$475.00	Full Page	Jan-05	State TACVB'S & Nationwide	20,000+	Yes
Brazos Trail Spring Event Brochure	\$325.00	Front Cover	Spring 2005	Texas & Nationwide		Yes
Brazos Trail Texas Highways Co-op Ad	\$675.00	1/6 Page	Apr-05	Texas & Nationwide	1.5 million	Yes
Texas Resource Directory	\$795.00	1/4 Page	Aug-05	Texas & Nationwide	21,145+	Yes
Texas Town & City	\$675.00	Full Page	Apr-05	Texas & DC Officials	16,000+	Yes
Southern Living	\$6,825.00	1/4 Page	Apr-05	TX, AR, MO, LA, OK	605,000+	Yes
Austin Home & Living	\$360.00	Banner, 2 Ads	March/April 2005	Texas	20,000+	Yes
BOB 103.5	\$3,800.00	Radio	Dec -04 & Feb-05	Central Texas	168,550+	Yes
TOTAL TO DATE	\$13,930.00					
The Alcalde	\$3,240.00	1/3 Page, Color	3 Fall Issues	Texas +	55,030 Tex. Only	Yes
Elegant Texan	\$1,500.00	Full Page	Spring 2005	Texas	55,030+	Yes
Spring 2005 See Texas First Insert	\$6,900.00	1/4 Page	Semi-Annual	Texas & Oklahoma City	1.25 million	Yes
TxDOT Umbrella Program	\$11,195.77	1/6 Page	Fall 2005	Texas & Nationwide	4.7 million	Yes
TOTAL TO DATE - AS OF FEBRUARY 2005	\$36,765.77					