

Village Board of Aldermen
**Regularly Scheduled Board of Aldermen
Meeting Minutes**

Municipal Building, 301 N. Stagecoach Rd.
Thursday, March 6, 2008
6:30pm

Members present: Forrest Holloway, Merle Stalcup, Suzi Epps, Rick Ashe, Michael Cooper, Curt Strong

Members Absent:

Others Present: Dianna Zulauf – Village Secretary, Alan Rogers – Chief of Police, Debbie Charbonneau – Tourism Director, citizens: 4

Mayor Ashe called the meeting to order at 6:30, quorum present.

Citizen Comments: Cathy Permenter, Manager of the Holiday Inn Express, requested the Board to assist her in finding a way to have the hotel annexed into the Village limits. Ms. Permenter is specifically interested in having local police protection.

Alderman Epps made a motion to approve the previous meeting minutes dated February 21st. Motion was seconded by Alderman Strong, motion carried unanimously.

Alderman Strong made a motion to approve the minutes from the February 26th Strategic Plan workshop. Motion was seconded by Alderman Epps, motion carried unanimously.

Chief of Police Report: Chief Rogers presented the Board with a Racial Profiling report and the February Crime Report. See attached.

Report from Tourism Chair: No report.

Unfinished Business:

1. Consideration and Possible Adoption of a Noise Ordinance

Draft C of a proposed Noise Ordinance was presented. Consideration and adoption of this ordinance was requested by a group of citizens.

Motion was made by Alderman Strong to adopt Draft C of a Noise Ordinance as presented.

Motion was seconded by Alderman Epps, motion carried with 4 ayes and 1 no.

New Business:

2. P&Z's Recommendation on Zoning for Newly Annexed property, Country Boy's Convenience Store

The Planning & Zoning Commission has considered zoning for the newly annexed property at 1208 N. Robertson Road and make a recommendation to the Board of Aldermen to zone the property Local Retail with a Conditional use Permit due to the existing business on that property having gas pumps. Ordinance No. 2008.06 was presented which zones the Country Boy Convenience Store as Local Retail.

Motion was made by Alderman Epps to adopt Ordinance No. 2008.06. Motion was seconded by Alderman Stalcup, motion carried unanimously.

3. Tourism Council Member Increase

Tourism Director Debbie Charbonneau explained to the Board that currently the Tourism Council has 6 voting members. The Council would like to increase that number to 7 voting members. Since Council members are also business owners, this would help ensure a quorum at each meeting.

Motion was made by Alderman Epps to amend by ordinance the Tourism Council Rules and Regulations to reflect 7 voting members on the Council. Motion was seconded by Alderman Stalcup, motion carried unanimously.

4. Hiring of a Publicist

The Tourism Council and the Chamber Board have received a Public Relations & Marketing Proposal from Embella to act as the Village's publicist. The proposal lays out how many hours Embella would work for the Tourism department and how many they would work for the Chamber. The Village attorney has reviewed the professional services agreement. Compensation for Embella services would not exceed \$18,000.00. Any additional funds needed must be approved by the Tourism Council. Out of 4 RFP's sent out, 2 replied, Embella and Liz Oliphant.

Motion was made by Alderman Epps to enter into the agreement with Embella as presented. Motion was seconded by Alderman Strong, motion carried unanimously.

5. Rabies Control Authority Ordinance

Chief Rogers explained that having a Rabies Control Authority ordinance would authorize the police department to take animals to a specific veterinary clinic for rabies testing. This issue was postponed for further research.

6. Annex J, K, & E of the Emergency Operations Plan

Annex J was presented with a few typographical corrections but no directive changes. Annex K: changes made to page K-7(2) changing Public Works Department to Village Maintenance Department; page K-8(4) changing Road & Bridge Department to Village Maintenance Department; page K-10(F) making the line of succession to read the Village Maintenance Supervisor, the Mayor, the Mayor Protem. Annex E was presented with no recommended changes.

Motion was made by Alderman Strong to adopt Annex J, K, and E of the Emergency Operations Plan as presented. Motion was seconded by Alderman Epps, motion carried unanimously.

7. Results from Strategic Plan Workshop

A list of nine prioritized goals with a ranking of short term, medium term, or long term was presented. They are:

1. Additional revenue sources/stability – **Short range.**
 - a. Property taxes, Sales taxes, Hotel/Motel taxes, Planning/permitting fees and Optional fees.
2. City Manager form of government/style of city government. – **Medium range.**
 - a. Associated costs for salary and benefits compensation package.
3. Providing adequate services law enforcement. – **Medium range.**
 - a. Costs associated with personnel including capital outlay.
 - b. Assessing efficiency of existing department.

4. Road Maintenance Existing vs. Necessary – **Short range planning with a medium/long range outcome.**
5. Define health, safety and welfare – **Short range.**
6. Commercial development – type of and how to entice new development. – **Medium range.**
 - a. Tax abatement, incentives.
 - b. Water/Wastewater and impact to village
7. Aesthetics of village. – **Short range.**
 - a. Designate through development ordinances.
8. Maintenance Personnel- **Medium range.**
 - a. Costs associated with personnel including capital outlay.
9. Signage on IH35 and throughout city – Gateway vs. Directional (Who funds). - **Short range.**

All Aldermen were in agreement with the list as presented.

8. Consideration on Contracting with CTCOG for Assistance with a Strategic Plan
Due to some concerns regarding the cost of contracting with CTCOG and the necessity of needing to contract with any entity, this issue was postponed pending further research.
9. Discussion of Salado Roads Surveys
Alderman Cooper and Alderman Strong have met with the Village's Engineer, John Simcik, to discuss the options of determining Salado's road repairs and resurfacing. Mr. Simcik has recommended Fugro Consultants, a firm that uses high tech equipment that can run over the roads and determine how good or bad they are and to what extent they need to be repaired. The Board had no objections with Alderman Cooper and Alderman Strong to meet with this firm to acquire more information.

Announcements:

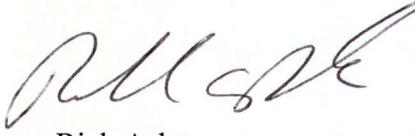
1. Next scheduled Board meeting is March 20, 2008 at 6:30PM.

Motion was made by Alderman Holloway to adjourn the meeting at 7:55pm. Motion was seconded by Alderman Strong, motion carried unanimously.

For copies of all handouts, please contact the Village office at 947-5060.

Respectfully submitted,


Dianna Zulauf
Village Secretary


Rick Ashe
Mayor