

Village of Salado, Texas
Board of Aldermen
Minutes
Regular Meeting
6:30 p.m. Thursday, July 7, 2016
Municipal Building, 301 N. Stagecoach Road
Salado, Texas

Present: Mayor Skip Blancett Mayor Pro Tempore Fred Brown, Alderman Frank Coachman, Alderman Amber Preston Dankert, Alderman Michael McDougal, Alderman David Williams.

Others Present: Chrissy Lee, Planning & Development/acting Village Secretary; Jack Hensley, Chief of Police; Mary Poché, Executive Director, Chamber of Commerce/Tourism Bureau; Mary Ann Ray, Village Secretary.

I. Call to Order.

Mayor Blancett called the meeting to order at 6:30 p.m.

1. The Mayor opened the meeting with a moment of silence.
2. The Mayor led the Pledge of Allegiance and the Texas Pledge of Allegiance.

II. Proclamations/Special Recognition.

3. Susan Terry, Keep Salado Beautiful, Inc., announced that the organization received two awards at the Keep Texas Beautiful State Conference: the Governor's Community Achievement Award of Excellence and the Gold Star Affiliate. She outlined the accomplishments by the organization that led to the awards.

III. Public Comments.

4. Linda Reynolds, 507 Santa Rosa, thanked Chrissy Lee, Chief Jack Hensley, and Mayor Blancett for their efforts to rid her neighborhood of an eyesore, asked about missing exhibits that are referenced in the Village's Economic Development Policy, and asked about a rumor that all economic development efforts are focused on the south and east portions of town.

IV. Reports.

The Mayor asked to hold his report until last.

Police Department Report.

Chief Hensley reported that the General Orders are still under review by the Public Safety Committee. The Village will move forward with the Emergency Management Agreement

tonight. He said the replacement vehicle and equipment have been ordered; expect about 60 to 90 days for delivery. See attached report.

Chamber of Commerce/Tourism Bureau Report.

Chamber/Bureau Executive Director Mary Poché introduced Rebecca O'Connell, new administrative assistant who started at the end of May. She reported there will be a ribbon-cutting at Susan Marie's at 5:30 p.m. on July 19, 2016. She recapped recent events and announced upcoming events of the Chamber of Commerce. See attached report.

Fire Department Report.

Chief Shane Berrier reported that Salado Glassworks will do a benefit for the Fire Department from 10 a.m. to 4 p.m. on July 23, 2016. Other shops may join the effort as well. See attached report.

Mayor's Report.

The Mayor expressed concern about unfounded rumors that circulate around the Village. He gave an update on the construction of Interstate 35. He also reported that TxDOT has plans to make improvements to Main Street.

V. Consent Agenda.

5. Consider approving the Consent Agenda item:
 - a. Minutes, June 16, 2016, Regular Meeting.
 - b. Minutes, June 23, 2016, Workshop Meeting.
 - c. Amendments to the Economic Development Policy (Chapter 380 Policy).
 - d. Approval of an agreement with Bell County for Emergency Management Director/Coordinator

Alderman McDougal made a motion to approve the Consent Agenda as presented. Alderman Coachman seconded. The motion carried unanimously.

VI. Regular Agenda.

6. Presentation, discussion, and possible action on amendments to the Master Development Agreement (and associated Exhibit D – Tourism Marketing Agreement) with Stagecoach 1943, Limited Partnership, for redevelopment to the Stagecoach Inn and Restaurant.

Alderman Coachman outlined the amendments that are proposed by the developer. There was discussion about mineral rights and vacant buildings adjacent to the property.

Alderman Coachman made a motion to accept the amendments to the Master Development Agreement (and associated Exhibit D – Tourism Marketing Agreement) with Stagecoach 1943, Limited Partnership, for redevelopment to the Stagecoach Inn and Restaurant, as presented, and return the agreements as amended to the developer. Mayor Pro Tempore Brown seconded. The motion carried unanimously.

7. PUBLIC HEARING – Presentation, public hearing, discussion, and possible action on an ordinance (Ordinance 2016.10) implementing Industrial Waste Provisions on dischargers in the city limits; and providing for the following: Findings Of Fact; Enactment; Provisions, Including: Definitions; Purpose; Scope; Prohibitions; Chemical Discharges; Hazardous Metals; Maximum Particle Size; Stormwater and Unpolluted Drainage; Temperature; Radioactive Waste; Impairment of Facilities; Compliance; City Requirements; Review and Approval; Traps; Building Sewers; Sampling; User Surcharge; Power To Enter; Disconnect; Notice; Continued Prohibited Discharges; and Enforcement, including Criminal Fines not to exceed \$2,000.00 and Civil Penalties not to exceed \$2,000.00 per violation; Repealer; Severability; Effective Date; and Proper Notice & Meeting.

Mayor Pro Tempore Brown explained that this ordinance has been extensively reviewed by the Ordinance Committee with the safety for the Village and adaptability as highest priorities.

Public hearing.

The Mayor opened the public hearing with the gavel at 7:39 p.m. He called for speakers three times; none emerged. He closed the public hearing with the gavel at 7:39 p.m.

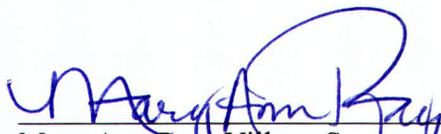
Mayor Pro Tempore Brown made the motion to approve Ordinance 2016.10 as presented; Alderman McDougal seconded. The motion carried unanimously.

VII. Adjourn.

Mayor Pro Tempore Brown made the motion to adjourn; Alderman Coachman seconded.

The Mayor adjourned the meeting at 7:40 p.m.


Skip Blancett, Mayor


Mary Ann Ray, Village Secretary



**POLICE DEPARTMENT
MONTHLY REPORT
June 30, 2016**

GOALS / WORK PLAN	UPDATE
Update General Orders	Pending Public Safety Committee review.
Emergency Management Plan	Public Safety Committee recommends joining with Bell County Emergency Management
Develop 5 year action/strategic plan	The construction of a Police Department strategic plan 2014 / 2018 Has been completed. Pending committee review

SPECIAL PROJECTS	
Early Outdoor Warning Systems	Starting to gather information about vendors and types of programs. Turned over to Public Safety Committee
Code Red	Will continue to publicize the need for citizens to register their cell phones

ACTIVITIES / PERFORMANCE MEASURES	
Calls For Service	236 (94% in city,6% outside city)
BREAKDOWN OF TYPE OF CALLS FOR SERVICE	
Average response time	3:26
Offenses	6
Arrests	2
Motor Vehicle Accidents	8
Alarm Calls	7 (4 residential,3 business, 0 other)
Citations	10
Warning Citations	3
Violator Contacts	21



Salado Fire Department

P.O. Box 503

Salado, Texas 76571

Tel. 254-947-8961 • Fax 254-947-1006

In the month of June Salado VFD has responded to the following calls

In the Village

11 - EMS

3 - Fire Calls

7 - MVA

County calls

21 - EMS

9 - Fire

5 - MVA

Shane Berrier

Fire Chief, Salado Vol. Fire Dept.

Salado Chamber of Commerce/Tourism Bureau 2016-2017 ACTION PLAN UPDATE – July 7, 2016

CATEGORY	DESCRIPTION	CURRENT STATUS	EXPECTED OUTCOME
Chamber	1. Susan Marie's	1. July 19, 2016 – 5:30 p.m.	Increase Ambassador and other business attendees to show support; reinforce open communication and Chamber programs
Chamber	Quarterly Breakfast	<ol style="list-style-type: none"> 1. Social Media and Growing Your Business – Sept. 7th; 8:00 a.m. 2. Common Causes of Lost Profits: Solutions to Stop the Leaks and Maximize Profits.” - date TBD 	Providing quality programs that can directly impact business growth and profit should support the overall Chamber program and goals
Chamber	Pocket Music Series	June 14, 2016 <ol style="list-style-type: none"> 1. 1860 Shop – 11 to 1 pm 2. Stage Stop Center – Angelic Herbs – 1 – 3 pm 3. Spring House Antiques – 2 – 4 pm 4. Ambrosia Tea Room – 1 – 4 pm 	Provide pleasant experience for visitors-branding the Village <ol style="list-style-type: none"> 1. 42 people 2. 15 people 3. 20 + people 4. 50 + people
Chamber	Membership Budget & Membership Committee	Through May 2016 have exceeded budget by \$4,800 Membership Committee re-formed, but now on hold to get new advisory chair	Continue to push membership with new program of work and new membership committee
Chamber	Event(s)	<ol style="list-style-type: none"> 1. Dog Daze – June 18th 2. Salado Swirl – July 8th 3. Art Fair – August 6-7 4. Golf Tournament – Oct. 6 5. Christmas Stroll 	<ol style="list-style-type: none"> 1. Working on final numbers; overall success and profitable 2. As of today's date, 110 have purchased tickets---if continues to track should end up with about 150 tickets sold; 5 retail merchants participating by staying open late and offering specials 3. Jury meeting to select vendors continues – approximately 30 vendors as of today's date 4. Committee formed – software set up; sponsorships in place; committee meeting to continue work 5. Committee formed – sponsorship package created; advisory chair in place; working with staff to secure sponsors

Salado Chamber of Commerce/Tourism Bureau 2016-2017 ACTION PLAN UPDATE – July 7, 2016

Chamber/Tourism	New P/T Employee- Rebecca O'Connell – Will be introduced tonight	Started on May 23rd	Heavy admin. asst; QuickBooks, payroll and h.r. background with several long term positions; excellent work to this point; recently moved 10 minutes from office; husband retired military and moved here to work for BAE Systems
Chamber/Tourism	Website Revamp	Work continues	Tracking change due to technical difficulties; development link available in one week
Chamber/Tourism	State of Salado	Held June 14 at Civic Center	Over 100 in attendance with positive message, well received by most where Mayor Blancett gave Salado status direction of Salado in the future
Tourism	Branding Billboard	Contract initiated for a yearly billboard ((start of marketing plan roll out)	Up now at mile marker 275; I 35 Northbound, sign is south facing
Tourism	Digital Marketing (start of marketing plan roll out)	Contract initiated for geo-fenced areas on mobile platforms	Capture individuals searching for shopping, staying, dining in other communities similar to Salado; campaign started July 7
Tourism	Tourism Venue Plan	Data gathered; set meeting with lodging properties to discuss how to work together and decide how and who to approach; draft plan in the works	Use for direct marketing for tours, meetings etc.
Tourism	Tour Texas Website	All Salado material and pictures updated; banner ad currently running	More brand awareness for Salado using the Creativity, Community Culture tagline
Tourism	Texas Highways	Summer through Winter 2016 events listed with description; texashighways.com/events – Prairies & Lakes Region	Central repository of next season's events listed with description – expect to have summer travelers access