



**SALADO TOURISM ADVISORY BOARD MEETING**  
**SALADO MUNICIPAL BUILDING**  
**301 N. STAGECOACH - SALADO, TEXAS**  
**APRIL 25, 2019 – 8:30 A.M.**

**AGENDA**

**CALL TO ORDER**                      APRIL 25, 2019 AT 8:30 A.M.

**CALL OF ROLL**                        BOARD SECRETARY

**APPROVAL OF MINUTES**

APPROVAL OF MINUTES OF THE MARCH 28, 2019 MEETING OF THE  
SALADO TOURISM ADVISORY BOARD

**DISCUSSION AND POSSIBLE ACTION**

- (A) DISCUSS AND CONSIDER ISSUES RELATING TO THE 2019 SALADO  
MARKETING CAMPAIGNS.
- (B) DISCUSS AND CONSIDER ISSUES RELATING TO WEBSITE  
PERFORMANCE.
- (C) DISCUSS AND CONSIDER ISSUES WITH THE 2019 VISITOR'S GUIDE.
- (D) DISCUSS AND CONSIDER EFFORTS RELATING TO A GROUP SERVICE  
PLAN
- (E) REVIEW AND DISCUSS PHOTOGRAPHY EFFORTS

**ADJOURNMENT**

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.