



SALADO TOURISM ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH - SALADO, TEXAS
AUGUST 30, 2018 – 8:30 A.M.

AGENDA

CALL TO ORDER AUGUST 30, 2018 AT 8:30 A.M.

CALL OF ROLL BOARD SECRETARY

APPROVAL OF MINUTES

APPROVAL OF MINUTES OF THE AUGUST 23, 2018 MEETING OF THE SALADO TOURISM ADVISORY BOARD

DISCUSSION AND POSSIBLE ACTION

- (A) DISCUSS AND CONSIDER ACTIONS TAKEN BY THE TOURISM DIRECTOR SINCE THE AUGUST 23, 2018, MEETING OF THE TOURISM ADVISORY BOARD.
- (B) DISCUSS AND CONSIDER POSSIBLE ACTION RELATING TO THE PROPOSED DEVELOPMENT OF A DIGITAL MARKETING PLAN FOR SALADO.
- (C) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING PHOTOGRAPHY/VIDEOGRAPHY OPTIONS FOR MARKETING USE.
- (D) DISCUSS AND CONSIDER POSSIBLE ACTION RELATING TO THE PROPOSED FY 2019 MARKETING BUDGET
- (E) DISCUSS AND CONSIDER POSSIBLE ACTION SETTING THE DATE, TIME AND PLACE FOR THE NEXT MEETING OF THE SALADO TOURISM ADVISORY BOARD.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building.



Don Ferguson, Village Administrator

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.